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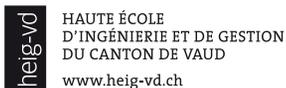
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Health Sciences p. 22-61



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ECAL/University of art and design Lausanne

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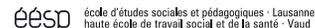
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Foreword from Anne-Catherine Lyon

All the institutions partnered with the Vaud universities/applied universities are important to us and treated as such within the International Affairs Office of the Board of Higher Education (DGES). All the exchange programs – whether in Asia, Africa, Australia or the Americas – are distinguished by their high quality, year after year.

In April 2015, I had the pleasure of leading a delegation, which included leaders from all our institutions, to Boston and Montreal. This visit had two main objectives: to intensify our existing partnerships and realign common activity, and to discover best practices, notably in the fields of knowledge transfer and innovation. North America is important to the Department of Education, Youth and Culture (DFJC) given that science and technology represent sectors of excellence. Furthermore, the priorities in terms of research and innovation are similar to those of our academic institutions. This trip enabled all the

members of the delegation to see that Switzerland, and particularly the Canton of Vaud, are partners of choice in terms of research and innovation. This confirms the Global Innovation Index 2015 ranking, which placed Switzerland first in its class for the fourth consecutive year.

Since February 2014, Switzerland must nonetheless face great political challenges to preserve the high quality of its research and teaching institutions. To ensure competitiveness, it is above all essential that the country be fully associated with the European Horizon 2020 research program. Moreover, maintaining a growing level of investment in the fields of education and research is fundamental, in spite of the stabilisation program planned at the federal level.

We must also pay particular attention to the diversity of educational programs, as we see that on the international level, those programs in science or the humanities that

are considered less “profitable” are at risk. It is important to remember that while innovation is sometimes most remarkable in the technical science fields, it is also important to the humanities and social sciences – which are critical to the advancement of our societies. Certainly, employability of graduates must remain a consideration for education programs. We must nonetheless not underestimate the importance of the skills of humanities and social sciences graduates. Consider, for example, the construction or deconstruction of speeches, language skills, as well as the ability to work independently – all skills for numerous professions.

Coming back to the DGES and the International Affairs Office, an adventure that particularly touched me this year was the Orchestra of the Continents. This orchestra – initially created in 2011 – is composed of students from the music universities of Lausanne, Geneva and Singapore.

It performed this year under the direction of Thierry Fischer in two exceptional venues: the Concert Hall of the Esplanade Theatres in Singapore, and, just a few days later, on the main stage of the Paléo Festival in Nyon. The collaboration was also filmed by two ECAL graduates, who produced a highly successful documentary. The film gives a sense of youth on the go, curious and talented – and pushing the limits to explore that talent. Let the openness and success of this particular project be in the same vein as all the international projects undertaken by our university-level schools. Let it constitute an example of that which reinforces Switzerland’s place in education and research during the months and years to come: all our efforts are for the benefit of this youth.

Anne-Catherine Lyon

State Councillor, Head of the Department of Education, Youth and Culture (DFJC), Canton of Vaud



Anne-Catherine Lyon

State Councillor

*Head of the Department of
Education, Youth and Culture*

Canton of Vaud

Avant-propos d'Anne-Catherine Lyon

Toutes les institutions partenaires de nos hautes écoles vaudoises sont précieuses et traitées comme telles au sein des Affaires internationales de la DGES, puisque tous les échanges, qu'ils touchent l'Asie, l'Afrique, l'Australie ou les Amériques, se distinguent chaque année par leur grande qualité.

En avril 2015, j'ai eu le plaisir d'emmener une délégation de responsables de toutes nos hautes écoles à Boston et Montréal. Cette visite s'est articulée autour de deux objectifs principaux : intensifier les partenariats existants afin de redéfinir des actions communes ; découvrir de bonnes pratiques, notamment dans le domaine du transfert de savoir et de l'innovation. L'Amérique du Nord constitue une zone importante pour le DFJC dans la mesure où les sciences et technologies y représentent un secteur d'excellence. De plus, les priorités en matière de recherche et d'innovation sont similaires à celles de nos institutions académiques. Ce voyage a permis à tous les membres de la délégation de

constater que la Suisse et le Canton de Vaud en particulier représentent des partenaires de choix en termes de recherche et d'innovation, confirmant ce qu'indique le Global Innovation Index en 2015, qui place la Suisse au premier rang de son classement pour la quatrième année consécutive.

Depuis février 2014, la Suisse doit toutefois faire face à d'importants défis politiques pour préserver la haute qualité de ses institutions de recherche et d'enseignement. Afin d'assurer leur compétitivité, il est tout d'abord essentiel qu'elle soit associée pleinement au programme de recherche européen Horizon 2020. D'autre part, il est fondamental de préserver un taux d'investissement croissant dans le domaine de la formation et de la recherche malgré le programme de stabilisation prévu par la Confédération.

La diversité des formations doit aussi faire l'objet d'une attention particulière, lorsqu'on constate à l'international la menace qui plane sur les cursus en

sciences humaines et sociales, estimés trop peu « rentables ». Rappelons que l'innovation, si elle est parfois plus spectaculaire dans le domaine des sciences techniques, représente également une préoccupation des sciences humaines et sociales – nécessaires à la réinvention de nos sociétés. Certes, les formations doivent entrer en écho avec l'employabilité de leurs diplômés. Il ne faut toutefois pas sous-estimer ce que représentent les compétences des diplômés dans les domaines SHS – par exemple la construction ou déconstruction des discours, le maniement des langues et des concepts ainsi que l'autonomie dans le travail, qui constituent des atouts pour de nombreuses professions.

Pour revenir à la DGES et aux Affaires internationales, une aventure qui m'a particulièrement touchée cette année est celle de l'Orchestre des Continents. Formé en 2011 pour un premier concert, cet orchestre rassemblant des étudiants des hautes écoles de musique de Lausanne, Genève et Singapour se sont

produits dans deux lieux d'exception en été 2015, au Théâtre de l'Esplanade à Singapour ainsi que sur la grande scène du Paléo Festival de Nyon, sous la direction de Thierry Fischer, à quelques jours d'intervalle. Ils ont par ailleurs été filmés par deux diplômés de l'ECAL qui ont réalisé un documentaire fort réussi, montrant une jeunesse en mouvement, une jeunesse curieuse et douée, se donnant les moyens d'explorer tous ses talents. Que l'ouverture et la réussite de cette entreprise particulière soit au diapason de l'ensemble des projets internationaux menés par nos hautes écoles vaudoises, et qu'elle constitue un exemple pour l'affirmation de la place suisse de la formation et de la recherche durant les mois et les années à venir : c'est à cette jeunesse que s'adressent tous nos efforts.

Anne-Catherine Lyon

Anne-Catherine Lyon,
Conseillère d'Etat, Cheffe du
Département de la formation, de
la jeunesse et de la culture (DFJC),
Canton de Vaud

International Collaborations for World-Class Education

The Board of Higher Education of the Canton of Vaud

The full cycle of education in the Canton of Vaud is overseen by the Department of Education, Youth and Culture, under the leadership of State Councillor Anne-Catherine Lyon. Its Board of Higher Education (DGES), led by Director General Chantal Ostorero, is specifically responsible for university-level education.

The Canton of Vaud is dedicated to integrating internationalization into higher education and research. This activity is aligned with requirements of Federal policies and international agreements, but is driven by a firm conviction that international collaborations provide true benefits at the individual, country and global levels. International activities help prepare young people to study and work in a multicultural, globally-interconnected world and

contribute to Vaud's standing as an active partner in world-class research.

In 2007, the International Affairs Office was created within the Board of Higher Education to develop these international relationships in a strategic, coherent and ongoing manner. This resulted in numerous ambitious and creative international partnership programs. Long-term reciprocal partnerships include professor and student exchanges, summer universities, joint research projects, and support for technology transfer.

The Canton and its universities/ applied universities currently have 34 formal agreements (Memoranda of Understanding) with 32 institutions in 13 countries around the world. A number of factors contribute to the development

and continued success of these relationships: formal and informal delegations; critical support from swissnex outposts and Swiss embassies in partner countries; and, last but not least, the ties of respect and friendship that are forged during the preparation and implementation of these unique collaborative programs.





Development Activities

Fostering Relationships on Five Continents

Each year, leaders from the Canton of Vaud and its universities/ applied universities visit counterparts in partner countries in formal delegations; they likewise receive delegations from other countries. These contacts are an important part of building and nurturing the relationships necessary to successful, lasting partnerships in research, education, and innovation. The scope of these visits ranges from very broad to specific - such as a focus on a particular summer university or other partnership program.

In April 2015, Anne-Catherine Lyon, Vaud State Councillor and Head of the Department of Education, Youth and Culture (DFJC) led an important delegation to Boston and Montreal. The delegation and their hosts shared ideas and knowledge -

with a focus on educational models, technology transfer and innovation initiatives - through formal presentation and workshops at swissnex Boston, academic institutions, startups, and innovation incubators. Some meetings with partner universities and potential partners were aimed at establishing and implementing specific objectives for value-added collaborations for the benefit of students and researchers.

Delegations are also important to formalize Memoranda of Agreement signatures, honour existing agreements, and pave the way for new ones. Smaller 2015 delegations went to China, Hong Kong, South Korea and Brazil to consolidate specific existing projects and plan new partnerships.

SWISSNEX

swissnex, an initiative of the Swiss federal government, is a network of strategically-located outposts that play an important role in maintaining Switzerland's place as a world-class partner in science, education, art and innovation. **swissnex** helps facilitate initial contacts between the Vaud Board of Higher Education and relevant partner institutions, and, as an on-the-ground presence, they lend invaluable support to maintaining and fostering ongoing relations.

www.swissnex.org

International Affairs: Highlights 2015

Chantal Ostorero, Director General, Board of Higher Education, Canton of Vaud

What were the highlights of 2015 for the International Affairs activities of the Board of Higher Education?

The ongoing strength of some of our partnerships – such as those with the United States, one of our first partners – is to be mentioned, as is the solidification of exchanges with China. But we should also speak of fruitful new agreements with countries like South Africa, Brazil, and South Korea. Students of the Vaud universities/applied universities who sign up for these exchanges therefore have the possibility to discover all the continents (Africa, the Americas, Asia and Australia). In 2015, 29 programs in 15 different countries took place. All these high-quality exchanges were run in the spirit of reciprocity, thanks to formal agreements signed by

the partner universities. Not only do the students involved enrich their educational path, but the knowledge and skills present in our institutions also shine through these activities. More specifically, and to take a concrete example, a new model of collaboration was launched in 2015 by the HEIG-VD with an interdisciplinary course in International Innovation Management. It brought together future business managers and engineers and culminated with two weeks spent in the heart of Silicon Valley – a novel program designed to stimulate entrepreneurial innovation.

How many students are touched by these programs and what is the impact of these exchanges on their educational path?

In 2015, almost 600 people – Swiss and foreign students and their professors – participated in these programs. We know that each of these trips constitutes a fundamental experience for those who take part, as much from the personal as the professional point of view. To be confronted with another environment, other cultures and other traditions builds a unique framework for the knowledge and know-how of Vaud students. It enables them to better see and appreciate the similarities and differences of various systems. For example, in the field of health, one participant said that an exchange gave her the chance to “become aware of the political stakes that influence healthcare systems and by that the well-being of individuals.” Another, from the computer science field, said that the

program offered “a real advantage on the professional level because in this way we show our ability to successfully collaborate on a project in a totally different environment.” Growing professional horizons, extending scientific and artistic networks – these are key strengths of these exchange programs that motivate the DGES to continue to develop all of these valuable collaborations. And we are equally motivated by our heartfelt desire to cultivate the spirit of open-mindedness within all our Vaud university-level institutions.



Chantal Ostorero

Director General

Board of Higher Education

Canton of Vaud

Affaires Internationales: Points forts 2015

Chantal Ostorero, Directrice générale de l'enseignement supérieur, Canton de Vaud

Quels ont été les points forts de cette année 2015 au sein des Affaires internationales à la DGES ?

La pérennité de certains partenariats, avec les Etats-Unis par exemple – un de nos premiers partenaires – est à souligner, tout comme l'intensification des échanges avec la Chine. Mais il faut aussi évoquer de nouveaux accords fructueux avec des pays tels que l'Afrique du Sud, le Brésil et la Corée du Sud. Les étudiantes et étudiants des hautes écoles vaudoises qui s'inscrivent pour ces échanges ont ainsi la possibilité de découvrir tous les continents (Afrique, Amériques, Asie, Australie). En 2015, 29 programmes dans 15 pays différents ont été menés à bien, toujours dans un esprit de réciprocité et de qualité des échanges, grâce à des accords signés avec les universités partenaires. Voici une manière de faire rayonner les connaissances et compétences des

membres de nos hautes écoles, tout en enrichissant le parcours des étudiantes et étudiants concernés. Plus spécifiquement, et pour prendre un exemple concret, un nouveau modèle de collaboration a été mis en œuvre en 2015 par la HEIG-VD avec un cours interdisciplinaire en International Innovation Management, mobilisant de futures économistes et ingénieur-e-s, qui a abouti à une immersion de deux semaines au cœur de la Silicon Valley : un programme novateur stimulant l'innovation en entreprise.

Combien d'étudiantes et étudiants sont touchés par ces programmes et quel est l'impact de ces échanges sur leurs cursus d'études ?

En 2015, près de six cents personnes, étudiantes et étudiants suisses et étrangers avec leurs professeur-e-s, ont participé à ces programmes. Nous savons que chacun de ces voyages constitue une expérience

fondatrice pour celles et ceux qui y prennent part, tant du point de vue personnel que professionnel. La confrontation avec d'autres milieux, d'autres cultures et traditions, fournit un relief particulier aux savoirs et aux savoir-faire propres aux étudiantes et étudiants vaudois et leur permet de mieux percevoir et valoriser les points de rencontre et les divergences des différents systèmes. Par exemple, dans le domaine de la santé, une participante estime qu'un échange lui a offert l'opportunité de « prendre conscience des enjeux politiques influençant les systèmes de santé et par là même le bien être des individus ». Selon un autre témoignage dans le domaine de l'informatique le programme suivi fournit « un réel avantage au niveau professionnel, car de cette manière nous montrons nos capacités à collaborer pour la réussite d'un projet dans un milieu différent du nôtre ». Elargir les

horizons professionnels, étendre les réseaux scientifiques et artistiques représentent des atouts-clés de ces programmes d'échanges et incite la DGES à poursuivre le développement de l'ensemble de ces précieuses collaborations. Il en va également de l'esprit d'ouverture qu'il nous tient à cœur de cultiver dans toutes nos hautes écoles vaudoises.



Partnership and swissnex Locations Around the World 2015

SWISSnex 



2015 Programs, Swiss Participants and Agreements by Region

North & South America

10 programs

135 Swiss students

Japan, Singapore, South

Korea, Vietnam

6 programs

67 Swiss students

TOTAL NUMBERS

29 programs

415 Swiss students

Switzerland

5 programs

100 Swiss students

India

4 programs

69 Swiss students

China, Hong Kong

6 programs

55 Swiss students

South Africa

1 programs

16 Swiss students

Government of the Canton of Vaud



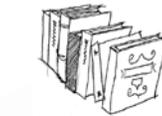
State Councilor
Department of Education, Youth and Culture



Board of Higher Education
Director General



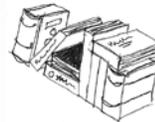
International Affairs



Swiss universities



Foreign universities



India



Singapore, Japan, South Korea,
Vietnam



North & South America



China, Hong Kong



South Africa





Health Education and Promotion in the Community

The Indian Experience in Nursing: India

The Indian Experience in Nursing uses the context of nursing practice in India as a catalyst for learning and growth on a number of levels: understanding the Indian nursing care system; developing intercultural nursing skills; and building an international network. Theory, observation and debate build towards collaborative practical exercises. Student nurses from the Haute Ecole de Santé Vaud (HESAV) and Haute Ecole de la Santé

La Source (HEdS-La Source) joined counterparts from host institution PSG College of Nursing for the program. They visited an orphanage, a centre for children with multiple handicaps, community health centres and the PSG hospital. They participated alongside their professors in a debate on youth empowerment in an intercultural context and studied concepts of community nursing. Practice weighed heavily in the program - six full days - and

included situational analyses to help develop critical thinking skills. Year after year, this is one of the programs in which Swiss students most express profound appreciation for the cultural experiences and 2015's program was no exception. They enjoyed meals at home with Indian families, took part in the Pongal harvest festival and visited Hindu temples during a two-day excursion to Pondicherry and Mahabalipuram.

January 5th – 30th, 2015
PSG College of Nursing,
Coimbatore, India

Participating universities:

① Haute Ecole de la Santé
La Source (*HEdS-La Source*),
Switzerland

② Haute Ecole de Santé
Vaud (*HESAV*),
Switzerland

③ *PSG College of Nursing,*
India

Students from Swiss
institutions: 20
Student from partner
institution: 10

— This exchange program allowed us to challenge the preconceived ideas we had about Indian culture, see the reality and especially (re)discover the pleasure of simple, authentic relationships.

Student, "Health Education and Promotion in the Community"





Health and Healthcare in Chile

Summer Studies in Nursing: Chile

A first-time nursing summer studies program in Chile revealed great potential for a fruitful ongoing exchange. Four students from Switzerland joined counterparts from Chile and the USA for an intense program hosted by the Pontificia Universidad Católica (PUC) in Santiago, Chile. The program included diverse hands-on experiences, site visits, and courses to offer a view into healthcare delivery in the country and the

context in which it is practiced. Students were very active and enthusiastic throughout their various academic and practical experiences, ready to delve deeply into difficult - even controversial - topics faced by nurses, such as abortion, substance abuse, and insurance policies. The direct interaction among students from three different countries allowed them to truly see the influence of culture, religion, and socio-economic perspectives, as well

as how these difficult topics are approached. Particularly appreciated was a hands-on experience in a rural community. Over three days, students worked in the area of community health promotion and education with a rural, very poor population. The Chilean students proved to be excellent hosts throughout the study program and during cultural outings, including a day spent at the seaport Valparaíso, a world heritage site.

January 5th – 16th, 2015
Pontificia Universidad
Católica (PUC),
Santiago, Chile

Participating universities:

- ① Haute Ecole de Santé
Vaud (*HESAV*),
Switzerland
- ② Pontificia Universidad
Católica (*PUC*), *Chile*
- ③ *Boston College, USA*
- ④ *University of Miami, USA*

Students from Swiss
institution: 4
Student from partner
institutions: 17

— Thank you to everyone
involved for having
given us the possibility
to have this magnificent
experience. To participate
alongside PUC students
in the summer work with
populations in rural areas
was unique!

*Student, "Health and
Healthcare in Chile"*



ESCUELA DE
ENFERMERIA





Cross-cultural Dialogue

Student Exchange in Physiotherapy: Switzerland & USA

The 2015 Cross-cultural Dialogue in Physiotherapy saw students from Boston's Northeastern University integrate into the HESAV campus in March, while those from HESAV went to Boston in May. While the visit by the American students was short - only a week - the days were filled and varied. They took part in courses on sports physiotherapy, postural adaptation for handicapped children, and pediatric physiotherapy. They also participated in practical experiences and site visits,

notably to the CHUV and to the SUVA rehabilitation centre in Sion. Boston's Northeastern University, for its part, provided HESAV students with a well-designed program balancing classes and opportunities to see the profession in its practical applications. They visited research laboratories to discover three different investigations in progress: on movement analysis; on post-breast cancer rehabilitation; and on the use of virtual reality tools in neurological rehabilitation. An

experience in a simulation centre was a noteworthy addition to this year's program. In both phases of this exchange, debate and discussion permitted students to broaden perspectives on the profession in the context of different healthcare models. And social interaction among students throughout the professional and cultural parts rounded out the long-term value gained from the exchange.

March 5th – 13th, 2015
Haute Ecole de Santé Vaud
(HESAV)
Lausanne, Switzerland

May 18th – 29th, 2015
Northeastern University,
Boston, USA

Participating institutions:

① Haute Ecole de Santé
Vaud (*HESAV*),
Switzerland

② *Northeastern University,*
USA

Students from Swiss
institution: 16

Student from partner
institution: 10

— It was even better than
our expectations, the high
quality program, amazing
professional and cultural
visits.

*Student, "Cross-cultural
Dialogue" (IN)*

Arnold S. Goldstein
Simulation Laboratory





Singaporean Nursing Education and Practice

Nursing Immersion Program: Singapore

Six final-year nursing students from Lausanne's Haute Ecole de la Santé La Source (HEdS-La Source) and Haute Ecole de Santé Vaud (HESAV) had the opportunity, over a two-week period, to integrate into one of Asia's top universities, the National University of Singapore (NUS). They joined their Singaporean counterparts for courses such as maternal-child health, medical/surgical nursing, and healthcare ethics and law, where the subject of

organ donation ethics was treated. A practical course in critical care in the NUS's ultra-modern simulation centre was particularly appreciated. These courses were both similar and dissimilar to courses at home: in parallel to learning nursing skills, the Swiss students experienced the Singaporean perspective and the influences of its culture and technologies. They were also were introduced to Traditional Chinese Medicine, and were treated to special

visits to a hospital, a senior's home, and a renowned cancer institute. Singapore's unique culture is shaped by the mix of Malaysian, Chinese, Indian and Singaporean origins – a fact that influences both the patient and caregiver populations, and led to interesting discussion and reflection. A reciprocal visit to Lausanne by Singaporean students will take place in 2016.

March 23rd – April 4th, 2015
**Alice Lee Centre for
Nursing Studies, Yong Loo
Lin School of Medicine,
National University of
Singapore (NUS),
Singapore**

Participating institutions:

- ① Haute Ecole de la Santé
La Source (*HEdS-La Source*),
Switzerland
- ② Haute Ecole de Santé
Vaud (*HESAV*),
Switzerland
- ③ *Alice Lee Centre for
Nursing Studies, Yong Loo
Lin School of Medicine,
National University of
Singapore (NUS)*

*Students from Swiss
institutions: 6*

— Participating in research seminars with nursing Ph.D. students surprised us in terms of how highly competitive and demanding it was. The use of smartphones for cardiac patient education or the importance of preparing nurses in the context of ophthalmological surgery are two examples of the subjects investigated, which interested us greatly.

*Student, “Singaporean
Nursing Education and
Practice”*



THE LEE CENTRE
FOR LEARNING STUDIES



musée + C genève

Comparative Perspectives on Healthcare

Summer University in Nursing: Switzerland

The Lausanne-based summer university in nursing can fairly be described as one of the most ambitious and diverse programs, with 61 students from seven different countries participating in 2015. The Lausanne nursing campuses are dedicated and experienced hosts who offer a broad range of classroom, practical and cultural experiences over three weeks. In some ways, much of the learning came from the students themselves, as - with guidance

from professors - they shared and explored the health policies and systems in which nurses practice in their different countries. They did not shy away from topics that touched upon the hearts of their cultures, such as complementary medicine, or complex ones, such as abortion, assisted suicide, and palliative care and the process of death. They also compared the different approaches to nursing education, the roles of healthcare professionals, and the different pressures on healthcare

systems such as immigration or aging populations. Foreign students benefitted from visits to international organizations in Geneva, and cultural outings included some of the best of what Western Switzerland has to offer, including the chocolate factory in Broc and the nearby historic village of Gruyeres.

June 2nd – 26th, 2015

***Haute Ecole de la Santé La Source (HEdS La Source),
Haute Ecole de Santé Vaud (HESAV),
Lausanne, Switzerland***

Participating institutions:

① Haute Ecole de la Santé La Source (*HEdS-La Source*), Switzerland

② Haute Ecole de Santé Vaud (*HESAV*), Switzerland

③ Boston College, William F. Connell School of Nursing, USA

④ PSG College of Nursing, India

⑤ *Jiangnan University Medical School, China*

⑥ *Alice Lee Centre for Nursing Studies, National University of Singapore (NUS)*

⑦ Pontificia Universidad Católica (*PUC*), Chile

Students from Swiss institutions: 16

Student from partner institutions: 45

— Thank you the entire team that organized this summer university for having given us the opportunity to live this magnificent experience and to have rich exchanges with students from all corners of the world.

Student, “Comparative Perspectives on Healthcare”



生命在于运动



Interprofessional Community Immersion Project

Four Nursing-Medicine Collaborative Projects: India & China

In the professional healthcare environment, the patient benefits of good interprofessional teamwork among health professionals are clear. Yet teaching interprofessional skills is not necessarily easy to integrate into health studies, particularly when you consider that various health disciplines are often not taught in the same schools. To address this, Lausanne's Haute Ecole de la Santé La Source (HEdS-La Source) and the University of

Lausanne (UNIL) created the Interprofessional International Community Immersion Project, launched in 2014. Students have the opportunity to hone their research skills in an international context, enhancing their work with perspectives from both nursing and medicine, and gaining deeper understanding of each profession's contributions. In 2015, four teams – each composed of two nursing students and two medical students – conducted collaborative research

projects in India and China. The projects covered: accessibility of acupuncture treatment for seniors in China; the organization of post-natal care in India; the experience of an anemic child in India; and Chinese traditional medicine's preventative role in elder care. The teams' findings were presented at the IMCO conference on community immersion in Lausanne in July, 2015.

June 6th – 29th, 2015
Father Muller College of
Nursing,
Mangalore, India

PSG College of Nursing,
Coimbatore, India

Jiangnan University
Medical School,
Wuxi, China

Participating institutions:

① Haute Ecole de la Santé
La Source (*HEdS-La Source*),
Switzerland

② *University of Lausanne*
(*UNIL*), *Faculty of Biology*
and Medicine, Switzerland

Students from Swiss
institutions: 16

— It was a rich experience that helped us expand our open-mindedness in terms of caregiving and offered the discovery of a different culture and the chance to for unforgettable human encounters.

*Student, “Interdisciplinary
Community Immersion
Project”*

中醫藥治未病中心





Fairness and Access to Healthcare for Vulnerable Populations

Summer University in Nursing: USA

Even in the developed world, access to healthcare is not equal, and nursing care must sometimes adapt to improve or overcome this. Hosted in San Diego, this summer university provided many perspectives on the question of fairness and access to healthcare for vulnerable populations. A three-day discovery of the Imperial Valley region, on the border of Mexico, was a critical experience. Here, several factors contribute to nursing challenges, notably

in the public health arena: poor migrant populations, climate, education, and the nature of professional nursing activity within this context. A symposium on the topic of mother and infant health was attended by Swiss, American and Mexican nursing students and was open to the local Imperial Valley population as well. It offered the opportunity for rich discussion comparing healthcare services in the three countries. Students also visited a veteran's hospital, with its

unique population and needs, and had one-day work shadow experiences at UC San Diego Health hospital. Exposed to both leading-edge technology and populations in need of the most basic health services, students gained an enhanced sense of the complexity of nursing practice.

July 1st – 27th, 2015

**San Diego State University,
San Diego, USA**

Participating institutions:

① Haute Ecole de la Santé
La Source (*HEdS-La Source*),
Switzerland

② Haute Ecole de Santé
Vaud (*HESAV*),
Switzerland

③ *San Diego State
University, USA*

Students from Swiss

institutions: 16

Student from partner

institution: 10

— As a future nurse, the most important thing I extract from this experience is the impact that the profession can have on many populations (I refer to the courses regarding the homeless, immigrants, prostitution etc.).

I became aware of the fact that through a profession like ours, we can invest ourselves for these people and their cause.

Student, "Fairness and Access to Healthcare for Vulnerable Populations"





Cross-cultural Dialogue

Student Exchange in Physiotherapy: Hong Kong

A pilot program, this physiotherapy student exchange offered four second-year physiotherapy students from HESAV the opportunity to spend two weeks discovering the study and practice of physiotherapy in Hong Kong. They participated actively and enthusiastically in courses and seminars on topics ranging from cardiopulmonary physiotherapy to sports performance to musculoskeletal pain in seniors. They were particularly intrigued to learn about practices reflecting

Asian culture, such as Tai Chi, acupuncture and vestibular rehabilitation. Culture was discovered, of course, in other ways like exploring various neighbourhoods of the city, visiting museums, or hiking on Lamma Island, often with PolyU students as gracious guides. In formal and informal settings, students, professors and practitioners discussed, debated and explored what it means to study and practice physiotherapy in different country settings. Students grew in

their awareness of study methods and professional options in physiotherapy such as working in research or particular specialties. As a reciprocal exchange, two students from Hong Kong did internships in Lausanne in July and August. Overall, the program was appreciated as a positive, enriching cultural and professional experience – not only for the students, but also for professors and the professionals in the clinics that welcomed them.

June 29th – July 10th, 2015
Hong Kong Polytechnic
University (PolyU),
Hong Kong SAR

July 20th – August 28th,
2015
Haute Ecole de Santé Vaud
(HESAV),
Lausanne, Switzerland

Participating institutions:

① Haute Ecole de Santé
Vaud (*HESAV*),
Switzerland

② *Hong Kong Polytechnic*
University (PolyU), Hong
Kong SAR

Students from Swiss
institution: 4

Students from partner
institution: 2

— Hong Kong. It sounds
exotic and promises to take
us out of our environment.
Hong Kong made us dream
a bit, all four of us. However,
what truly captured us was
the professional interest of
an optional module at Hong
Kong Polytechnic University
and the occasion to see our
future profession from a
totally different angle.

Student, “Cross-cultural
Dialogue”



THE HONG KONG
POLYTECHNIC UNIVERSITY

香港理工大學





無錫博物院

WUXI MUSEUM



Traditional Chinese Medicine – Practical Applications in Nursing

Summer University in Nursing: China

Traditional Chinese Medicine (TCM) is an integral part of healthcare practice in China that is also increasingly sought by patients, and offered by practitioners, in the West. A summer university hosted by the nursing department of Jiangnan University Medical School in Wuxi, China, offered students from Switzerland and Hong Kong the chance to explore TCM alongside peers from Jiangnan University. Insights into various TCM practices were

gained through lectures, site visits and practical experiences. Particular attention was paid to elder care and to TCM for children. Students also gained both theoretical and practical experience with Chinese healthcare in general, its health insurance system, and specific nursing skills. In presentations covering the different ways China, Hong Kong and Switzerland organize healthcare and implement health policy, the students gained understanding

of the contrasts among them as well as more generally how politics, policies and culture influence healthcare. The cultural discoveries were rich, including visits to Wuxi Three Kingdoms City, the Ancient Town of Huishan and the Breakwater of Taihu Lake. Finally, swissnex Shanghai hosted an extremely well-appreciated event to cap off the experience.

**July 26th – August 15th,
2015**

**Jiangnan University
Medical School,
Wuxi, China**

Participating institutions:

① Haute Ecole de la Santé
La Source (*HEdS-La Source*),
Switzerland

② Haute Ecole de Santé
Vaud (*HESAV*),
Switzerland

③ *Jiangnan University
Medical School, China*

④ *Hong Kong Polytechnic
University, Hong Kong SAR*

*Students from Swiss
institutions: 10*

— Summer University was for me a fantastic experience both from the professional and the human point of view. Professional, for I was able to discover another context of professional nursing practice (notably what concerns the Community Centres), other approaches to patient care, such as Traditional Chinese Medicine, but also community values like respect for the person and their dignity. A human experience because the encounters were rich in

discovery and we had convivial moments that I will never forget!

*Student, “Traditional
Chinese Medicine - Practical
Applications in Nursing”*





Comprehensive Nursing with the Japanese Red Cross

Nursing Immersion Experience Program: Japan

This first-time program offered two 3rd-year nursing students from Lausanne's Haute Ecole de Santé La Source (HEdS-LS) the unique opportunity to spend three weeks studying and working in Tokyo with the Japanese Red Cross College of Nursing. The immersion was intensive, yet the students were supported by hosts who guided them with kindness, dynamism and professionalism. They discovered healthcare practice shaped by culture and advanced technology, as well

as environmental challenges. For example, patients can freely roam the hospital, gaining independence and respect, as well as lots of access to sunlight and facilities like kitchens, gardens and Japanese baths. Crisis training is extremely important in nursing and, by law, health facilities are designed with natural disasters in mind: earthquake-resistant structures; shock-resistant, nonslip floors; and fences and handrails to assist navigation in hallways.

Traditions borne of living in a very populous city also influence nursing training, such as having very specific methods and places for storing equipment to save space and keep hallways obstacle-free. The students came away with strong appreciation of the culture and ideas for their own practice, particularly to address health challenges that Switzerland and Japan have in common.

**October 19th – November
5th, 2015**
**Japanese Red Cross College
of Nursing,
Tokyo, Japan**

Participating institutions:

- ① Haute Ecole de la Santé
La Source (*HEdS-La Source*),
Switzerland
- ② *Japanese Red Cross
College of Nursing, Japan*

*Students from Swiss
institution: 2*

— Everything is done to enable everyone to live in harmony with their values and traditions and to keep their dignity. We were impressed by their understanding of life in a community: in fact, Japanese people seem highly concerned by others' well-being, and the medical staff constantly made sure that patients were well taken care of. Patients are really at the centre of every decision. We were also extremely impressed by the capacity of Japanese nurses to think and act for the

hospitalized people first. We were amazed as well by their ability to combine ultra-technology with values and traditions, to accommodate and best take care of their patients.

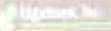
Students, "Comprehensive Nursing with the Japanese Red Cross"





Different Yeast Make Beers

The flavor profile, aroma, and body of a beer are all affected by the type of yeast used.



The Beer School, Inc.

San Francisco Innovation Tour

Study Trip in Business and Engineering: USA

Innovation is increasingly the source of sustainable competitive advantage for companies around the world – and the San Francisco Bay Area and its Silicon Valley are home to some of the world’s most successful innovators. This unique program, organized with swissnex San Francisco, offered 12 students from the School of Business and Engineering Vaud (HEIG-VD) the opportunity to explore – hands-on – the practices and processes that enable an organization to successfully and

repeatedly bring innovations to the market. The 15-week course began with a theory portion at HEIG-VD and culminated with the two-week study trip to San Francisco. It covered a range of themes to explore the concept of innovation in-depth from various angles. What does innovation mean in a start-up compared to what it means in a multinational? How can and should innovation be incorporated into a company’s growth strategy? How is an entrepreneurial mindset

related to innovation? The study trip consolidated the learning with activities at key places of innovation, including start-up incubators, university labs, research institutes and companies. Finally, the students had the chance to put it all into action conducting a real project with a start-up, BENTI Digital.

February 7th – 20th, 2015
swissnex San Francisco,
San Francisco, USA

Participating universities:

① *School of Business and Engineering Vaud (HEIG-VD), Switzerland*

Students from Swiss institution: 12

— At the beginning of the trip, we had a meeting with [Christian Simm], CEO of swissnex San Francisco and he gave us a little glimpse of the mindset that there is here in the Bay Area. And throughout the trip, we noticed that those trends were real. For instance, the importance of networking, of being open-minded, of execution and not only having an idea, and of having a multidisciplinary team – this brings true value

to a team and the idea can become concrete.

Student, “San Francisco Innovation Tour”





Intercultural Professional Perspectives

Business Engineering Exchange Program: India & Switzerland

For senior business engineering students, these twin international exchange programs offered unique behind-the-scenes views into some leading international companies. In the first program, in late February and early March, Swiss students went to India, where they visited numerous companies representing a wide variety of industries: Kalbavi Cashews (manufacture and export of nuts), Hagyo Plant (milk products), Gurucharan Industries (plastic processing machinery) and Lamina Suspension

Products (steel). In the second, which takes place in July in Switzerland, Indian, Chinese and Swiss students visited well-known leaders like Bobst (packaging), Nespresso (coffee products), Vacheron Constantin (luxury watches). Observing and interacting with managers and employees at these businesses enabled students to deepen their understanding of human resources, communications, globalization, quality, and security management. They were able to observe, contrast

and compare the impact of political, traditional and cultural differences, as well as the drivers of resources and markets. Working in intercultural teams added a further dimension through sharing of perspectives and experiences. The teams wrote and presented final reports outlining differences, similarities and overall impressions. These intercultural projects thus provided a true hands-on experience of international collaboration.

**February 22nd – March 6th,
2015**

**National Institute of
Technology Karnataka
(NITK)
Mangalore, India**

July 1st – 17th, 2015
**School of Business and
Engineering Vaud
(HEIG-VD)
Yverdon-les-Bains,
Switzerland**

Participating institutions:

- ① *School of Business and
Engineering Vaud
(HEIG-VD), Switzerland*
- ② *National Institute of
Technology Karnataka*

(NITK), India

③ *Beijing Institute of
Technology, China*

*Students from Swiss
institution: 8*

*Students from partner
institutions: 16*

— The program made me aware of another reality, another world of which we haven't necessarily consciousness, in particular in terms of understanding how people in India work. In the computer engineering field, we often work with Indian colleagues, yet we are not aware of their

daily lives. I think that this experience has made me sensitive to issues that we don't encounter in Switzerland. I believe this will enable me to better communicate with my colleagues in India in future.

*Student, "International
and Intercultural Business
Engineering"*





Applied Topics in Computer Science

Summer University in Computer Science: USA

Since 2007, the summer university in computer science has evolved in step with this fast-paced field. The 2015 edition brought students from Switzerland, India and the USA together at San José State University for a program built around four very current topics. One course offered glimpses into the minds of hackers - because to learn to protect data means knowing what you're up against, while another discussed major web security challenges and

explored defences and counter-measures. A third course investigated special topics in applied graph theory and analytics needed for today's large scale computing, and the last explored another approach, using computer simulation to model self-organizing systems. Because working within the technology industry today requires a level of business know-how - especially in the USA - shorter seminars on optimizing LinkedIn, VC & entrepreneurship,

and the "elevator pitch" balanced out the program. There were also excursions to key enterprises - Pinger, IBM, Facebook and LinkedIn - where students took part in technical talks and panel discussions. On the lighter side, there were cultural visits to the Computer History Museum, the Tech Museum and Angel Island.

July 6th – 24th, 2015

**San José State University
(SJSU), California, USA**

Participating institutions:

① *School of Business and
Engineering Vaud*

(HEIG-VD), Switzerland

② *San José State University
(SJSU), USA*

③ *PES University, India*

*Students from Swiss
institution: 18*

*Students from partner
institutions: 9*

— You go through
unforgettable experiences
and make lifelong
friendships in this program.
You also learn valuable
lessons in both life and
computer sciences – lessons
that aren't typically covered
in the school year.

*Student, "Applied Topics in
Computer Science"*





Real-time Software Development

Summer University in Digital Signal Processing: India

For students in the fields of micro-technics, electrical engineering, embedded systems/mechatronics, skills in real-time software development are essential. The only truly reliable way to develop these skills is through practical experience with systems from the market. During this summer university, Swiss and Indian students had the opportunity to do exactly that. In an intensive two-week program, they collaborated on a real-time software development subject. For

this first edition of the program, the students built software that enabled modification of various characteristics of an audio signal. Volume, balance, bass/medium/sharp filters, echo functions and reverberation. All of these were treated first in the theoretical, then algorithmic, then practical manner. In two-person teams, Swiss and Indian student collaborated to work on the project using a Digital Signal Processor. The students quickly converged

their different working methods, developing understanding not only of each other's approaches to programming, but also about each other's cultures, experiences and perspectives. The Swiss students particularly appreciated learning in an environment so different and vibrant, mentioning strong impressions of food, traffic, sights, sounds, colours, kindness, architecture, and the game of cricket.

February 16th – 27th, 2015
Manipal University Jaipur
Rajasthan, India

Participating institutions:

- ① *School of Business and Engineering Vaud (HEIG-VD), Switzerland*
- ② *Manipal University Jaipur, India*

Students from Swiss institution: 8

Students from partner institution: 8

— I warmly recommend to all students to apply to this kind of experience. I found the classes were way more effective for learning new knowledge than regular lectures because we stayed focused on one subject and had to report on a daily basis on the knowledge acquired. Moreover, the change of scenery and the discovery of a new culture are all the more reasons to jump on this unique and amazing opportunity.

Student, "Real-time Software Development"





Real-time Image Processing

Summer University in Digital Image Processing, Singapore

What is it really like to work on an intensive engineering problem within a multicultural team? This situation – regularly encountered by programmers in the workforce – is one that nine Swiss and nine Indian students had the opportunity to experience at this summer university in real-time image processing, hosted by Ngee Ann Polytechnic in Singapore. In this year's edition, students worked in pairs to create an optical character recognition application using

a neural network on a digital signal processor. The project involved starting with some theoretical bases, conducting exercises, and then putting it into action to build a real-time system capable of learning on its own how characters are represented. A visit to Rohde & Schwartz, a leading electronics company, was greatly appreciated. Hard work and an emphasis on cooperation among professors and students were features of every day – and sometimes late

nights. But of course they took some time out for fun, because cultural intelligence grows as much through social interaction as through collaborative work. The Swiss-Indian group shared accommodations and had the chance to explore the unique city-state of Singapore together.

July 6th – 17th, 2015
Ngee Ann Polytechnic,
Singapore

Participating universities:

- ① *School of Business and Engineering Vaud (HEIG-VD), Switzerland*
- ② *Ngee Ann Polytechnic, Singapore*
- ③ *Manipal University Jaipur, India*

Students from Swiss institution: 9

Students from partner institution: 9

— During this summer university, we were able to improve our programming skills and learn new concepts, using a technique that consists of creating a neural network to detect numbers. What's more, we also discovered new cultures: Singaporean and Indian... Working with Indian students was a very intense experience and we shared about our cultures... I was able to discover their cooking which I was

previously nervous of – but now greatly appreciate.

Student, "Real-time Image Processing"





When East meets West: Bridging Management Practices and Cultural Values

Sino-Swiss Summer University: Switzerland & China

In our globalized business world, business administration leaders need highly-developed intercultural skills. What better means of laying the groundwork than to bring together business administration students from two very divergent cultures to study, work, and indeed live together for a month? This was the second edition of the Sino-Swiss Summer University – two weeks in each Switzerland and China. The program addresses subjects of global business and

culture, such as management across cultures, emerging powers, and internationalization, as well as specifics of the two countries involved. A careful balance of learning approaches was used. A knowledge base was established through reading, videos, and lectures; case studies, company visits, and interaction with locals helped solidify learning; and finally students integrated knowledge through individual exercises, class exercises, group projects and discussions.

Students were most aware of learning from one another, reporting a growth in knowledge about the other culture and business practices, while over time experiencing less of a sense of “otherness”. By the program’s end, they adapted more naturally to one another’s style, with friendship and understanding. Outcomes include an enhanced cultural intelligence and a global mindset to be applied to local action.

July 6th – 17th, 2015
School of Business and
Engineering Vaud
(HEIG-VD),
Yverdon-les-Bains,
Switzerland

July 17th – 31st, 2015
Shanghai University,
School of Management,
Shanghai, China

Participating institutions:

- ① *School of Business and Engineering Vaud (HEIG-VD), Switzerland*
- ② *Shanghai University, School of Management, China*

Students from Swiss institution: 10

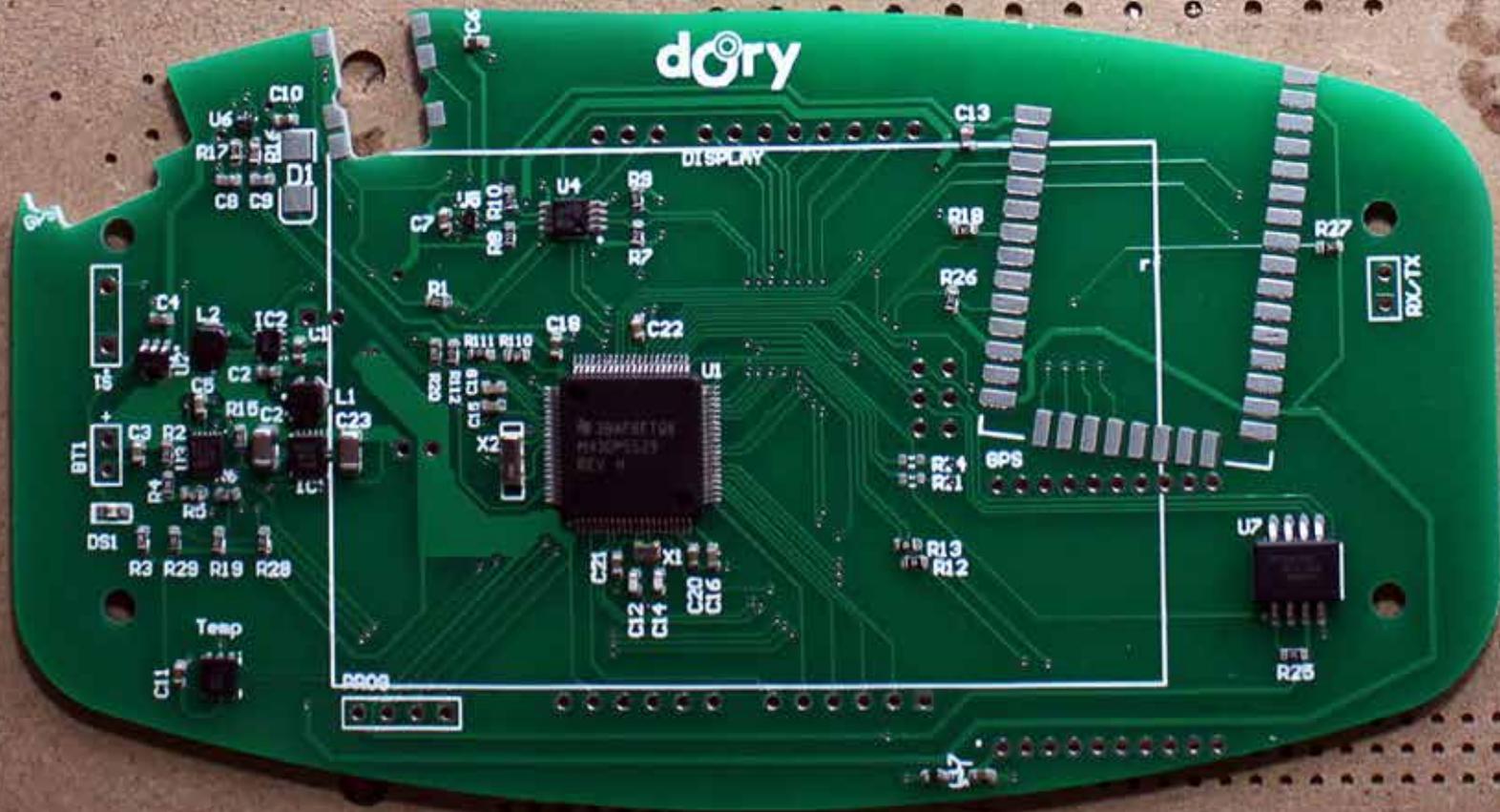
Students from partner institution: 10

— It's really nice to meet so many great people during this Summer University. I think it will be the most wonderful experience in my life. I have learned a lot of things through lectures, visits, discussions. Also, contacts with Swiss friends helped me develop an international mindset and broaden my horizons. What impressed me most during

this project are all my Swiss and Chinese friends.

Student, "When East Meets West: Bridging Management Practices and Cultural Values"





China Hardware Innovation Camp (CHIC)

Interdisciplinary Collaboration in Product Development: China

Fifteen students from three Lausanne-based institutions took part in a unique interdisciplinary collaborative program, gaining real-world experience beyond their expectations. Three teams of students from ECAL, EPFL and HEC brought together their different perspectives – design, engineering and business – to develop connected devices from scratch. These interdisciplinary collaborations challenged students, over the course of a semester, to use

skills including design thinking, teamwork, project management and communication. After prototyping the devices in Lausanne, the teams went to China to produce them in small batches with a local prototyper and pitch to incubators, accelerators and manufacturers. The results were impressive. One team developed “Dory”, a water analysis kit in the style of a game console that’s sure to get kids interested in science. “Vesta” is a product aimed at a whole other

generation: it’s a simplified tablet for the elderly that offers one-click access to photos and messages. “Fimi” is a baby bottle equipped with sensors to measure milk temperature and log statistics on the baby’s consumption. As the product has attracted serious attention for commercialization in the Chinese market, the original team is creating a start-up to see it through.

July 14th – 28th, 2015
Hong Kong SAR
Shenzhen, China

Participating institutions:

① *HEC Lausanne (Faculty of Business and Economics, University of Lausanne), Switzerland*

② *ECAL/University of Art and Design Lausanne, Switzerland*

③ *Ecole Polytechnique Fédérale de Lausanne (EPFL), Switzerland*

Students from Swiss institutions: 15

— While CHIC has challenged me as an engineer, it has also challenged my understanding of what is needed to launch a product – and particularly, what incredible possibilities Hong Kong/China offer to young entrepreneurs.

Student, "China Hardware Innovation Camp"



造物吧

创客空间
HAKER SPACE



Zufall and Subway in NYC

Workshop in Art Direction: USA

A roll of the dice. What you will experience and document today depends on that. This concept was the basis of a workshop in art direction in New York City. Each morning, each of the 12 participating first-year ECAL Master in Art Direction students rolled a set of dice. The first number would point them to a subway line, the second to a stop. Once on location, the students were challenged to then use their own filters to document the site - through photography,

typography or graphic design. In one of the world's most sensory-loaded cities, the project required students to maintain a mix of planning and spontaneity. By honing this skill, students learned to create interesting outcomes while working in unknown territory. Alongside the hands-on project, students had the opportunity to visit the studios of a number of well-known creators in various fields: David Reinfurt from Dexter Sinister; Christian Schwartz at Commercial Type;

Alexander Tochilovsky at the Herb Lubalin Study Center of Design and Typography; Ryan Waller and Gary Fogelson from Other Means; and Asger Carlsen, artist and photographer based in Chinatown.

April 2nd – 12th, 2015
New York City, USA

Participating institution:

① *ECAL/University of
Art and Design Lausanne,
Switzerland*

*Students from Swiss
institution: 12*

— The MAAD summer school in New York City was both an inspiring and dense experience. For 10 days, we explored the city using its infamous metro system as an infrastructure in order to confront ourselves with unknown and unexpected places in the city. As our daily itinerary was entirely based on random chance operations, we explored the city in a very particular way. Even though every participant had a clear agenda for their individual projects in mind, we had to be open and flexible in

order to adapt to constantly changing conditions... Altogether, we had a great time that not only helped us learn more about our practice, but also how to organize ourselves as a class.

*Student, "Zuffal and Subway
in NYC"*





Les Moutondeuses – Jardins de Métis

Workshop in Industrial Design: Canada

The Jardins de Métis (also known as “Reford Gardens”) is a unique and surprising place: a luxurious garden nestled into the wilderness of Eastern Quebec, carved by Elsie Reford out of her former fishing camp, starting in 1926. Today, the park is home to more than 3,000 native and exotic species. It was here that 2nd-year Bachelor in Industrial Design students from ECAL went to create, in just over a week, a series of eco-friendly installations for the wellbeing of the sheep

flock. The results included practical and fun structures, from a simple shelter of natural materials, to a playground just for sheep. They also designed accessories for the sheeps’ care and comfort, for example buckets for staff to easily transport tools. The project is part of the Jardins de Métis’s goal to become the most environmentally-friendly garden in North America by, among other things, reducing their dependence on petrol products. The students’ work

contributes to ecological pasturing, showing that animals can be raised out-of-doors in a way that lowers the ecological footprint while promoting the health, security, and comfort of the animals.

May 14th – 24th, 2015
Montreal, Canada
Grand-Métis, Canada

Participating institution:

① *ECAL/University of
Art and Design Lausanne,
Switzerland*

*Students from Swiss
institution: 28*

— **A great adventure in the
Canadian wilderness with
a practical and applied
project.**

*Student, "Les Moutondeuses -
Jardins de Métis"*





Traditional Poster Design and Production

Workshop in Graphic Design: Argentina

There is a unique tradition in graphic design in Argentina, born of militant, popular expression. It remains a strong presence, colouring the streets with graphic design and typography with an Argentinian flair. For economic reasons, posters may be created using traditional tools and techniques. You may see lettering that's hand-drawn or printed using wooden blocks on vibrant backgrounds. In this age of digital graphic design, Buenos Aires is a place where

designers can be put back in touch with the physical, tactile process of creation. Students in ECAL's Bachelor of Graphic Design program had the opportunity, during this 10-day visit, to observe and understand the visuals created in this way around the city. They met a number of local professionals, both designers and printers, and exchanged experiences and ideas with professors and students from the Universidad de Buenos Aires, which is highly

reputed for typeface design. And they had the chance to get some ink on their hands. Working with a traditional printer, they created a series of posters in the Argentinian style: distinctive black lettering printed on sheets brightly coloured in gradients.

October 21st – 31st, 2015
Universidad de Buenos
Aires (UBA)
Buenos Aires, Argentina

Participating institutions:

① *ECAL/University of*
Art and Design Lausanne,
Switzerland

② *Universidad de Buenos*
Aires, Argentina

Students from Swiss
institution: 30

— The warm welcome we received from the graphic designers and traditional printers pushed us to renew the vision we had on our future profession. Thanks to their willingness to share their knowledge and opinions, we gained an unforgettable peek into the Argentinian culture that will stay precious in our hearts!

Student, "Traditional Poster
Design and Production"





Masks, Mind & Matter

Workshop in Industrial Design: South Korea

ECAL Bachelor's in Industrial Design students joined forces with Hongik University Product and Space Design students in Seoul for a one-week workshop on mask creation. They were asked to design masks that cover, disguise, embellish, cloak, protect, decorate or enhance - new interpretations of this ancestral object. To realize their creations, students sourced materials and know-how in places like the huge Dongdaemun Market or the maze of market streets in the Euljiro

area - a more meaningful way to explore the city compared to the average western visitor. Through this project, students shared and discovered their cultures and habits, with exceptional results both on the creative and the personal levels. ECAL Director Alexis Georgacopoulos spoke at the opening ceremonies and a welcoming reception for students and university representatives was sponsored by the Swiss Embassy's Science & Technology Office (STO). A networking

evening at the Hongik Museum of Modern Arts brought together students, professors and lecturers, as well as professionals from related fields. At the end of the program, students presented their colourful, surprising masks at an event called "Mind & Matter".

October 23rd – 31st, 2015
Hongik University
Seoul, South Korea

Participating institutions:

① *ECAL/University of
Art and Design Lausanne,
Switzerland*

② *Hongik University, South
Korea*

*Students from Swiss
institution: 31*

*Students from partner
institution: 31*

— For all of us, this trip to South Korea was very intense. Going to the other end of the earth for this workshop, confronting a very different culture and environment – all the while creating new links with our Korean colleagues – that is what was so intense. This week seemed so short, yet it has taken such a big place within each of us and has greatly nourished us.

*Student, "Masks, Mind &
Matter"*





A Lens on the Natural, Urban, Human

Study Trip in Photography: Brazil

Rio de Janeiro: former capital of Brazil, one of the largest and most important cities in the Americas, at the centre of the country's retro-futuristic image. At the moment, there is much attention being paid to this city – and a certain vibe is palpable – due to, among other things, international events like the 2014 World Cup and the 2016 Summer Olympic Games. Settled into a luxurious tropical park in the heart of the city, watched over by the famous

Cristo Redentor do Corcovado, the Escola de Artes Visuais do Parque Lage is a place that inspires artistic expression. Here, the natural, urban and human simultaneously contrast and meld together. It was this essence that 3rd-year Bachelor's in Photography students from ECAL captured when immersed in this setting for a two-week study trip. It offered them the opportunity to confront the multiple roles of a photographer: to document, to set a scene, to await the moment

that the hidden reveals itself. The foreign culture and environment helped grow this capacity, allowing the students to return to Lausanne and look at their own city with new eyes.

December 4th – 14th, 2015
Escola de Artes Visuais do
Parque Lage
Rio de Janeiro, Brazil

Participating institutions:

① *ECAL/University of*
Art and Design Lausanne,
Switzerland

② *Escola de Artes Visuais*
do Parque Lage, Brazil

Students from Swiss
institution: 19

— This trip enabled me to put my practice as a photographer up against the unknown. It opened my mind and made me feel closer to my classmates. It was a discovery in every sense of the term, cultural, human and interpersonal.

Student, "A Lens on the
Natural, Urban, Human"





Shoe DJ's

Workshop in Product Design: Vietnam

Shoe manufacturing is an important industry in Vietnam, making it an ideal location for ECAL Product Design students to partake in a workshop on that theme. Product designers are often removed from the actual production of their works. This workshop allowed the students to gain a deeper sense of a product's design in its continuity. Their task was to create new types of shoes by cutting up, remixing, sampling, copy-pasting, and reassembling. The works had

to include one or several parts of existing shoes, one or several parts of another manufactured product, such as clothing or bags, and some natural material. The finished shoes showed a range of looks and hinted at the students' reflections on material and form: what about a shoe that mixes woven reeds and high-tech mesh? Or one that is a fun sandal with a running sole? How about a high red boot that looks ready to get going? In addition to this hands-on project, there were

company and factory visits that provided an overview of the entire development and production process – contrasted with visits to local traditional craftspeople.

**November 28th – December
7th, 2015
Ho Chi Minh City, Vietnam**

Participating institutions:

- ① *ECAL/University of
Art and Design Lausanne,
Switzerland*
- ② *Shoefabric, Vietnam*
- ③ *Thinkk Studio, Thailand*

*Students from Swiss
institution: 16*

— It was a great experience to see all the different production steps in the shoe industry and work with local resources. It definitely changed the way I will look at products from now on.

Student, "Shoe DJ's"





Orchestra of the Continents

Collaboration in Music: Singapore & Switzerland

The Orchestra of the Continents is not your ordinary orchestra. In 2015, it was twice the size of the inaugural 2011 edition, with more than 90 musicians – making it a full-scale orchestra. The musicians, from the Yong Siew Toh Conservatory of Music, Singapore, along with Switzerland’s Lausanne HEMU and Geneva HEM, represented five continents. The program began with one week of intensive rehearsals and chamber performances in Singapore,

culminating with a full performance on July 22nd at the Esplanade Theatres, Singapore. Four days later, a performance was held at the Paléo Festival in Nyon, Switzerland. The venues are prestigious and contrasting. The architecturally-significant Esplanade, one of the world’s premiere performing arts centres, hosts about 3,000 performances yearly. Paléo is one of Europe’s major events and Switzerland’s largest open-air rock festival; it attracted about a quarter million

visitors in 2015. Music performed included Sergei Rachmaninov’s Piano Concerto No. 2 in C minor, Op. 18 and Sergei Prokofiev’s Romeo and Juliet for ballet, Op. 64. Another institution from Vaud also participated: two talented ECAL filmmakers were given carte blanche to document the full two-week program – so we can all enjoy it.

July 14th – 23rd, 2015
Singapore

July 24th – 28th, 2015
Switzerland

Participating institutions:

① *University of Music
Lausanne (HEMU),
Switzerland*

② *Haute Ecole de Musique
Genève (Geneva HEM),
Switzerland*

③ *Yong Siew Toh
Conservatory of Music,
Singapore*

④ *ECAL/University of
Art and Design Lausanne,
Switzerland*

*Students from Swiss
institutions: 64*

*Students from partner
institution: 29*

— From the Paléo main stage, we see in the distance the dense and colourful crowd, as they cover themselves by whatever means to escape the rain that accompanies us throughout the concert. In spite of the weather, the excitement grows and our hearts pound. What a contrast with the Esplanade in Singapore! And what a pleasure to share this

classical music with such a large audience!

*Student, "Orchestra of the
Continents"*





Challenges of Governance and Development

Swiss-Asian Summer School (SASS) in Public Administration: China

Sun Yat Sen University in Guangzhou, China, excelled in their first time hosting the Swiss-Asian Summer School (SASS) in Public Administration, both in terms of welcome and organization. Chinese, Singaporean, and Swiss PhD students had the opportunity to present their research studies and discuss them with peers as well as more experienced scholars. Student participation was very active throughout the academic program, which was

structured around five thematic panels: Globalization and the quest for good governance; accountability and transparency; citizen participation and local governance; place branding and public marketing; and public branding. Special lectures offered insights into the Swiss and Chinese political systems, Chinese policy diffusion and deregulation, and Chinese culture and traditions. Chinese culture was appreciated more first-hand as well, thanks to

excursions to museums and cultural sites including the first village of China (a “clone” of UNESCO-protected Hallstatt village, Austria), the Ancient Port of Whampoa (Huangpu) Village, as well as to the cities of Foshan and Zengcheng. Culinary discoveries were not left off the menu, including a farewell dinner with a Pearl River tour.

July 4th – 11th, 2015
Sun Yat Sen University,
Guangzhou, China

Participating institutions:

- ① *IDHEAP (Swiss Graduate School of Public Administration), University of Lausanne, Switzerland*
- ② *Renmin University, China*
- ③ *Chinese Academy of Governance, China*
- ④ *Sun Yat Sen University, China*
- ⑤ *Lee Kuan Yew School of Public Policy, Singapore*

Students from Swiss institution: 8

Students from partner institutions: 19

— With intercultural exchange playing an important role as academic and human exchanges, the Swiss Asian Summer School 2015 was the occasion to discuss and share with doctoral candidates representing a great richness in terms of points of view and approaches.

Student, “Challenges of Governance and Development”





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Domestic Wines – Challenges and Perspectives

Academic Meeting in Wine Management: Brazil

The Brazilian and Swiss wine industries face the common challenge that while both countries produce quality vintages, these are surprisingly underrated in parts of their domestic markets. Held in Brazil, the inaugural edition of a joint program between Brazil's Instituto Federal, Rio Grande do Sul (IFRS), and Switzerland's Haute école de viticulture et œnologie Changins investigated the reasons, stakes and potential solutions to this issue. Both

countries face strong foreign competition; consumers in the non-wine-growing regions are especially apt to select non-domestic wines. The students looked at the roles of offices for domestic wine promotion and discussed alternatives for encouraging local consumers to turn to domestic products. Students met with wine entrepreneurs and marketers to further explore strategies. Other perspectives were gained through visits to large

and small Brazilian wineries, including Lidio Carraro, Salton, Aurora, Casa Valdugo and Miolo, as well as international companies such as Chandon. Raising a glass is of course a wonderful way to connect with people, and this is particularly true in an international group of oenologists. The program concluded with a much-appreciated tasting of Swiss and Brazilian wines.

June 13th – 20th, 2015
Instituto Federal, Rio Grande do Sul (IFRS)
Bento Gonçalves, Brazil

Participating institutions:

- ① Haute école de viticulture et œnologie Changins, Switzerland
- ② Instituto Federal, Rio Grande do Sul (IFRS), Brazil

Students from Swiss institution: 10

Students from partner institution: 9

— Brazil is definitely not only the country of carnival, samba, or cachaça. The Brazilian wine-growing region is the 3rd one in terms of surface in South America and is 5 times bigger than the Swiss wine region. For me, Brazilian sparkling wines are truly fine and would deserve higher recognition at the international level.

Student, "Domestic Wines - Challenges and Perspectives"





Discovery of the Western Cape Winelands

Summer University in Viticulture/Oenology: South Africa

The first collaboration between South Africa's Stellenbosch University and Switzerland's Haute école de viticulture et œnologie Changins gave students the chance to discover the amazing wines and rich historical and cultural context of the Cape. The month-long program included an academic side covering technical knowledge on a wide range of aspects of viticulture and the wine business, particularly with a South African perspective.

They visited the region's main wineries and were impressed with the level of hospitality throughout. The wine estates welcomed their visitors with a tourist-friendly flair. Hotels and restaurants offered great food and breathtaking views – in addition to excellent wines. The quality of South African wines, the efficiency of its wine industry, the warm welcomes and wonderful human interactions, the beauty of both country and city: all these contributed to an

inspiring learning experience. Yet students also noted they felt enriched by learning about the “other” South Africa, becoming familiar with Lesotho Township, the painful history of Apartheid, and the fight against it. And what was the perfect cap to a South African adventure? A safari, of course, in Pilanesberg National Park.

June 25th – July 22nd, 2015
Stellenbosch University (SU)
Matieland, South Africa

Participating institutions:

① *Stellenbosch University*
(SU), South Africa

② *Haute école de viticulture*
et œnologie Changins,
Switzerland

Students from Swiss
institution: 16

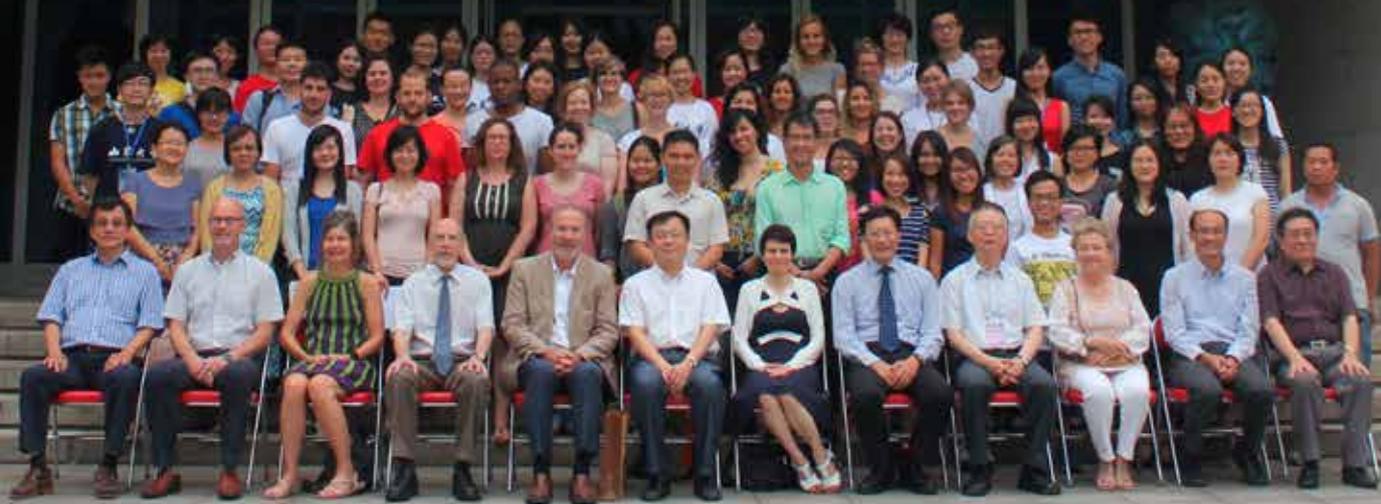
Students from partner
institution: 8

— The visits allowed us see some more formal estate tours as well as family-run businesses that offered homey welcomes. We had the opportunity to discuss social and political issues with winemakers of different backgrounds and genders. All this made the journey particularly rich on the human side.

Student, "Discovery of the Western Cape Winelands"



International Symposium on Social Work and Social Inclusion
社会工作与社会融合国际学术研讨会



Global Perspectives on Aging and Social Inclusion: Policy and Practice

Summer University in Social Work: China

Aging populations give rise to many critical questions for the field of social work, including that of social inclusion. This was the theme of the 6th edition of the summer university in social work, held at Shandong University in Jinan, China. The issue of social inclusion encompasses numerous challenges, such as fostering intergenerational relationships, or understanding dementia and social isolation. Social work policy and practice must ask not only what challenges

exist, but also what the role of the social worker is and should be. Different cultures, histories and political systems influence the evolving answers, making this a particularly rich subject for an international social work program. Indeed, the summer university provided an ideal environment to foster thought development and exchange. Students approached the subject critically and comparatively, from both global and local perspectives. Presentations

and interactive workshops were anchored in the latest research while numerous institutional visits enabled participants to concretely understand the realities of the social inclusion challenge for the elderly in China.

July 6th – 17th, 2015
Shandong University,
School of Philosophy and
Social Development, Jinan,
China

Participating institutions:

- ① *University of Applied Sciences and Arts Western Switzerland, School of Social Work Lausanne (EESP) and Master's program in Social Work, Switzerland*
- ② *Shandong University, China*
- ③ *University of British Columbia, Canada*

④ *Chinese University of Hong Kong, Hong Kong SAR*

⑤ *Hebrew University of Jerusalem, Israel*

Students from Swiss institution: 11

Students from partner institutions: 39

— **It was the highlight of my Master's. I have a greater understanding of social work, both globally as well as a newfound appreciation for my home country's social welfare system. I have made friends with such like-**

minded individuals who are passionate about making a difference in this world.

Student, "Global Perspectives on Aging and Social Inclusion"





PEERS – Student & Researcher Social Networks Projects

International Collaborations in Teacher Education: Switzerland, USA & Bolivia

PEERS is a creative and ambitious research partnership in teacher education wherein students and professors work in international teams on R&D projects. Each team consists of eight people: one professor plus three students from each partner university. The work is not limited to a few days or weeks in a particular country. Rather, it alternates between social media-based collaboration throughout the academic year with two face-to-face meetings,

one in each partner country. In 2015, a team from Lausanne’s HEP and Humboldt State University conducted a project examining and comparing teaching practices in physical education. Another partnership between HEP and Humboldt involved developing lessons that are culturally linked to the population of pupils, in order to engage marginalized or foreign-language learners. A collaboration with the Universidad Simón I. Patiño

in Bolivia looked for ways to improve academic Spanish within a population speaking Castilian and various indigenous languages. The team is developing a university entrance exam targeting level B2 Spanish. The overall goal of PEERS projects is to improve the quality and standards of teaching practice, teacher education, and research at the international level.

April 11th – 17th, 2015
October 13th – 22nd, 2015
Humboldt State University
(HSU) California, USA

October 13th – 22nd, 2015
Universidad Simón I.
Patiño (USIP)
Cochabamba, Bolivia

May 20th – 27th, 2015
March 16th – 20th, 2015
April 27th – May 6th, 2015
University of Teacher
Education (HEP Vaud)
Lausanne, Switzerland

Participating institutions:

- ① *University of Teacher Education (HEP), Switzerland*
- ② *Humboldt State University (HSU), USA*
- ③ *Universidad Simón I. Patiño (USIP), Bolivia*

Students from Swiss institution: 9

Students from partner institutions: 9

— To develop a lesson that's both teachable and enriching for the students, you have to work together, managing team communication and each person's work style. Each partner arrived with their life experience, so it's not always easy to reach agreement on our ideas. Happily, each of us was able to draw upon our strengths to contribute to this adventure.

Student, "PEERS - Student & Researcher Social Networks Projects"

International Seminar
Providing and Caring for the Aged -Theory and Practice

2015养老照护理理论与实践国际研讨会



Spin-off Projects

In the preceding pages, you've read about the Vaud Board of Higher Education's official 2015 international collaborative programs. These summaries are intended to showcase what went on in each program, as well as the educational, research and innovation outcomes. We also talk about cultural knowledge, exchange and

friendships. But it doesn't end when curtain falls. So in this year's report, we've decided to give you a little taste of that. Here are three stories about activities that happened more or less spontaneously in follow-up to our programs. We call them "spin-offs".

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Improving Care for the Elderly with Mental Health Issues

Theory and Practice in Elder Care, Symposium: China

During the course of nursing student exchange programs between Jiangnan University in Wuxi, China and Lausanne's HEdS La Source (see pages 54-57 of this report), professors from the two universities realized – through lively discussion and debate – that they faced similar dilemmas and challenges in professional practice, research and training. So it was that Jiangnan University invited four experts from La Source and one Swiss practitioner to share their

knowledge and experience at a symposium on elder care in September 2015. As countries like China and Switzerland face an aging population, elder care challenges become all the more pressing. Appropriate responses must be found through expert research, experience in practice, and knowledge exchange among professionals. The symposium dealt with specific questions surrounding institutional care for elders with mental health issues, notably neurocognitive

problems, as well as how to best train professionals to provide quality care adapted to the resources of institutions. More than 300 professionals active in geriatric care attended the various presentations at the event. This successful experience will be followed by more intensive collaborations supported by formal accords.

July 21st – 26th, 2015
Jiangnan University
Wuxi, China

*Participants from
Switzerland:*

① *Nataly Viens Python,*

Dean AR&D,

HEdS-La Source,

② *Henk Verloo, Professor,*

HEdS La Source

③ *Thomas Kampel,*

Scientific Adjunct,

HEdS La Source

④ *Eric Mennen, Directeur*

des Soins, Fondation

Pré-Pariset, Pully

⑤ *Madeleine Baumann,*

Dean of International Affairs,

HEdS La Source

— For the aging population in Europe or in Asia, we have the very same concerns and challenges in terms of quality care. We all want to know how to best care for, with dignity, elders suffering from dementia, and research and training are in constant development. That's why exchanges and conferences like this are so important.

Nataly Viens Python, Dean

AR&D, HEdS La Source,

"Improving Care for the Elderly with Mental Health Issues".

Interprofessional Community Immersion Program: Our Experience

Presentation at the 3rd NUS-NUH International Nursing Conference: Singapore

Unique education models with promising results are to be shared. That's why Professor Corinne Borloz of Lausanne's Haute Ecole de la Santé La Source was invited to the NUS-NUH International Nursing Conference at the National University of Singapore, to speak about an innovative project for students in medicine and nursing. The conference aims to transform nursing education and practice to meet future community needs.

Professor Borloz spoke about the Interprofessional Community Immersion Program, a joint endeavour by La Source and the University of Lausanne that puts together students from each field for community-based collaborations in research (see pages 42-45 of this report). The project was launched in 2014 to great success. Professor Borloz explained that each piece of the program's structure is important to the multiple positive outcomes. Being immersed in a community

very different from one's own provides new perspectives and cultural sensitivities; interprofessional education fosters capacity for collaboration that is vital to better patient outcomes; and the research project itself not only helps students gain important research experience, it can help define improvements for the target community's health realities.

November 18th – 20th, 2015
National University of
Singapore (NUS)
Singapore

Participating institutions:

① Haute Ecole de la Santé
La Source (*HEdS-La Source*),
Switzerland

② *Corinne Borloz*
HES Professor, HEdS-La
Source

— “Sharing exploratory
research about
interprofessionnal
education with colleagues
from other countries is an
extraordinary source of
ideas and energy. It also
helps define topics for
future research – hopefully
with our Asian partners.”

Corinne Borloz, HES
Professor, HEdS-La
Source, “Interprofessional
Community Immersion
Program: Our Experience”

Taking the Experience Further

Student-Driven Spin-Off Endeavors

Just how inspiring can an international program supported by the Vaud Board of Higher Education be? Here are a few concrete examples of students who made their experience abroad go a little further – in every sense.

Sabine Boulos & Yefei Xia

Sabine, now a recent graduate of the HEIG-VD, participated in the Sino-Swiss Summer University 2014. A visit to swissnex China inspired her to seek an internship there, which she started in May

2015. As Sabine says, “Going into the densely populated city for two weeks when everything is handled by your university is quite different from actually moving there.” Her stay in Shanghai was made easier thanks to the family of one of her Chinese friends, Yefei Xia.

For his part, Yefei is now a Master’s student at the HEC Lausanne – selected as a direct result of his experience at the same Sino-Swiss Summer University 2014 that Sabine

attended. He is even staying with Sabine’s family in Lausanne.

“The family treat me like one of them,” says Yefei. “We discuss about the culture differences and share traditional food.”

Justin Jacquat, Kevin Simon & Matthieu Christen

“You may be prepared for anything, but you will still be surprised by the unexpected,” says Kevin of his experience on a semester-long exchange with Shanghai University. He went there in 2015 along with fellow

students Matthieu and Justin, who all describe international education as “life-changing”.

Justin in fact went back to China in 2016 to complete his HEIG-VD Bachelor’s in Business Administration, working 60% at swissnex China. “The exchange semester was a turning point in my life,” says Justin, whose first taste of international education was at a summer university in South Korea. “All the challenges I’ve been through changed me and, in my opinion, helped

me become a better version of myself.”

Leslie Bent

As the Board of Higher Education’s most recent swissnex partner (2013), swissnex Brazil has quickly shown their commitment. Along with facilitating student programs in the country in 2015 (see pages 107 and 123), they joined the Board in supporting HEIG-VD Business Administration student Leslie Bent for her Bachelor’s thesis work in Brazil.

Leslie’s thesis on Brazilian banks entering the Swiss private banking market won awards of excellence from both the HEIG-VD and the HES-SO. Leslie returned to Brazil in 2016 for an internship at swissnex Brazil. “I liked the work environment so much and was so interested by swissnex’s activities that I couldn’t pass up this opportunity,” says Leslie. swissnex Brazil will support another student Bachelor’s thesis in 2016.

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