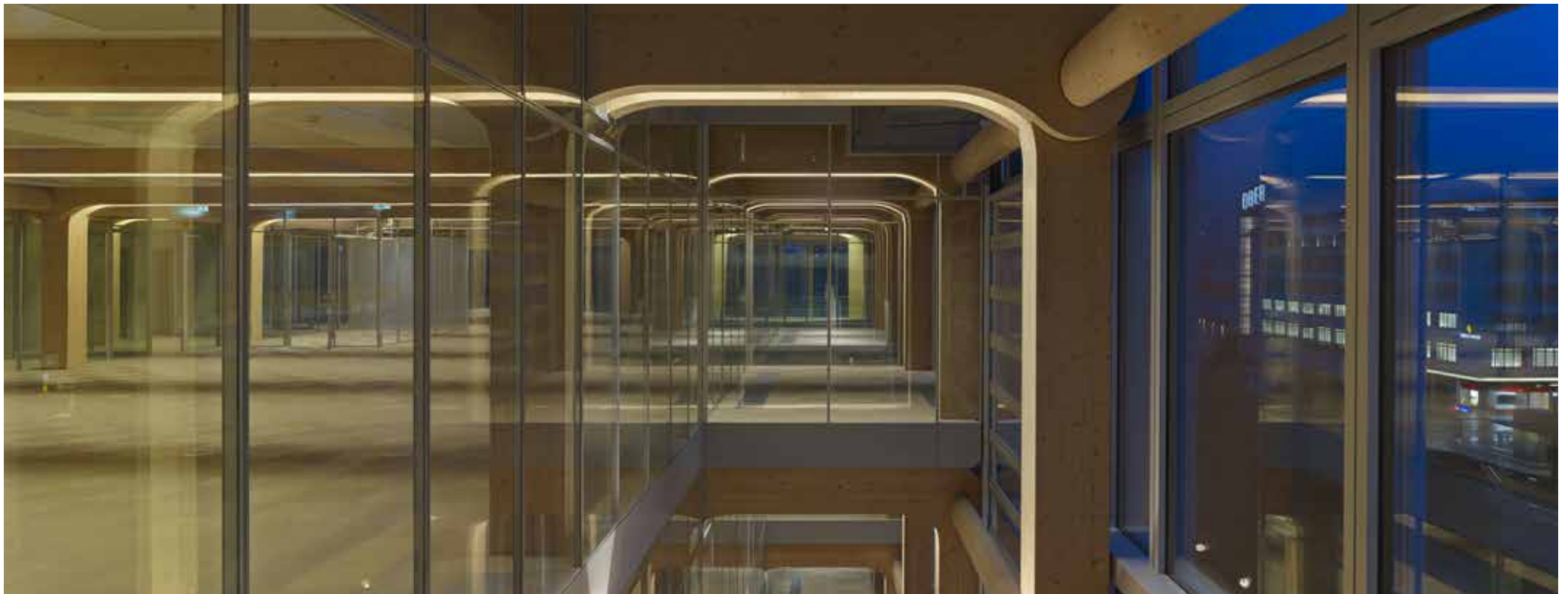


**Conférence groupe de travail Développement Durable  
Construction en bois : avenir et perspectives**

**Vision architecte: Focale sur le Tamedia Office Building**

Robin Kirschke, IttenBrechtbühl  
22.9.2016



## Enjeux découlant de l'utilisation du bois

### Quels objectifs et quels potentiels?

- Matériaux durables
- Ambiance intérieure
- Expression extérieure
- Rapidité de construction
- Coûts?
- Concept architectural
- ...

### Quelles limites et quels freins?

- Entretien
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- Entreprises spécialisées
- Feu
- Inertie
- Acoustique
- ...

### Quels bons exemples ou quels projets innovants

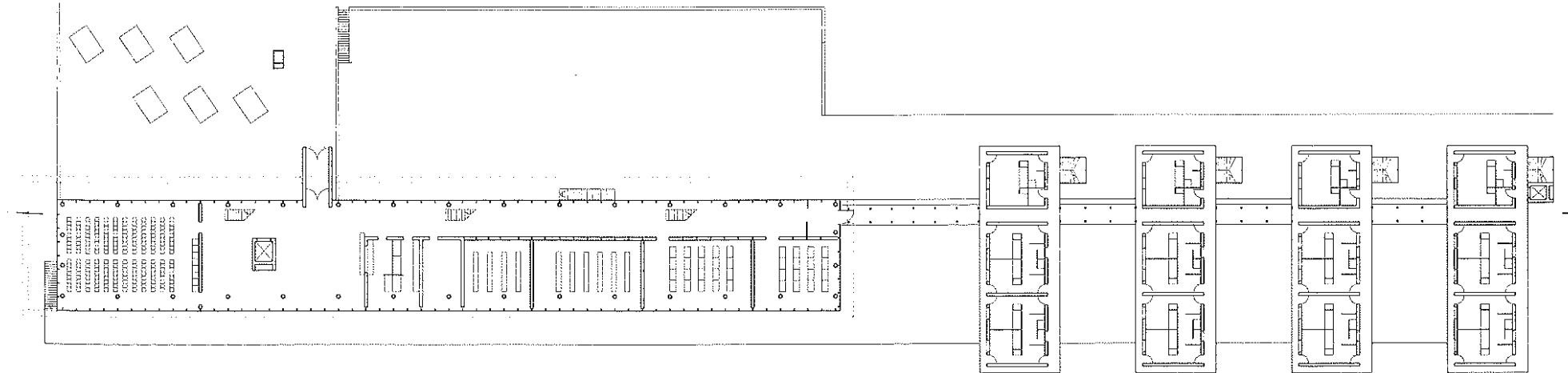
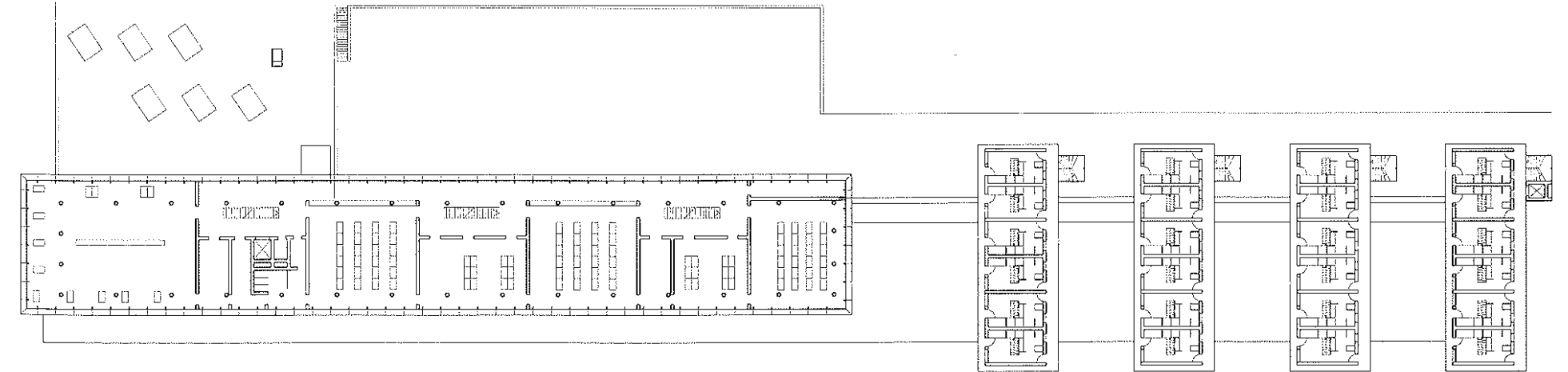
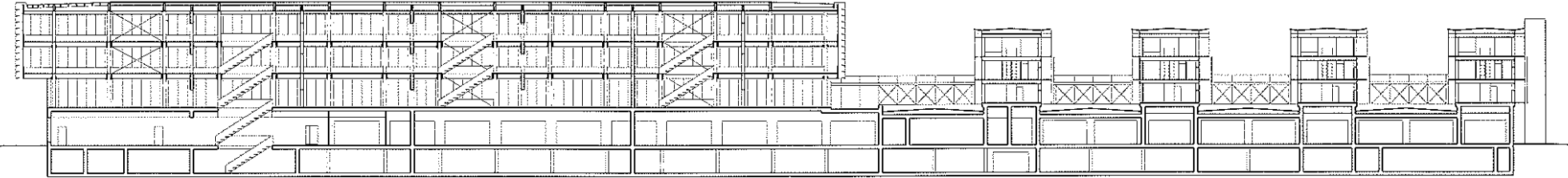
- Ecole forestière Lyss
- Tamedia
- Swatch & Omega



Ecole Forestière, Lyss



Ecole Forestière, Lyss



Ecole Forestière, Lyss

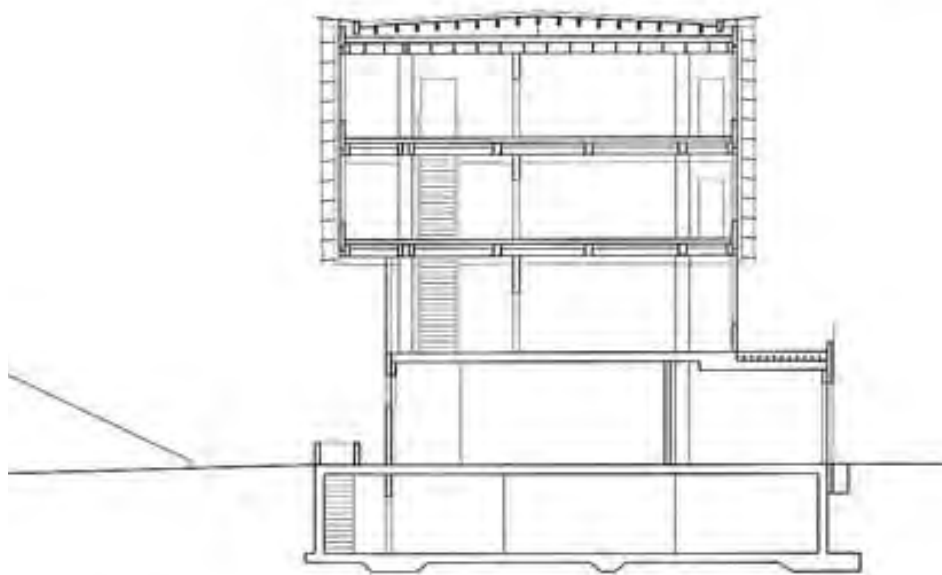
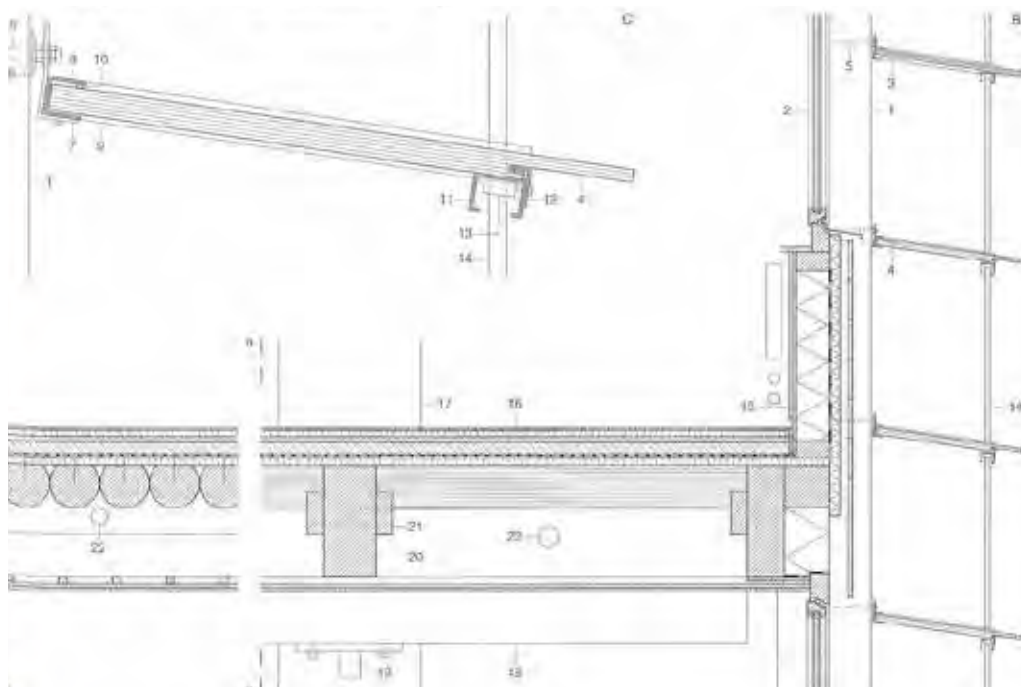


Ecole Forestière, Lyss



Ecole Forestière, Lyss





Ecole Forestière, Lyss



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Tamedia, Zurich

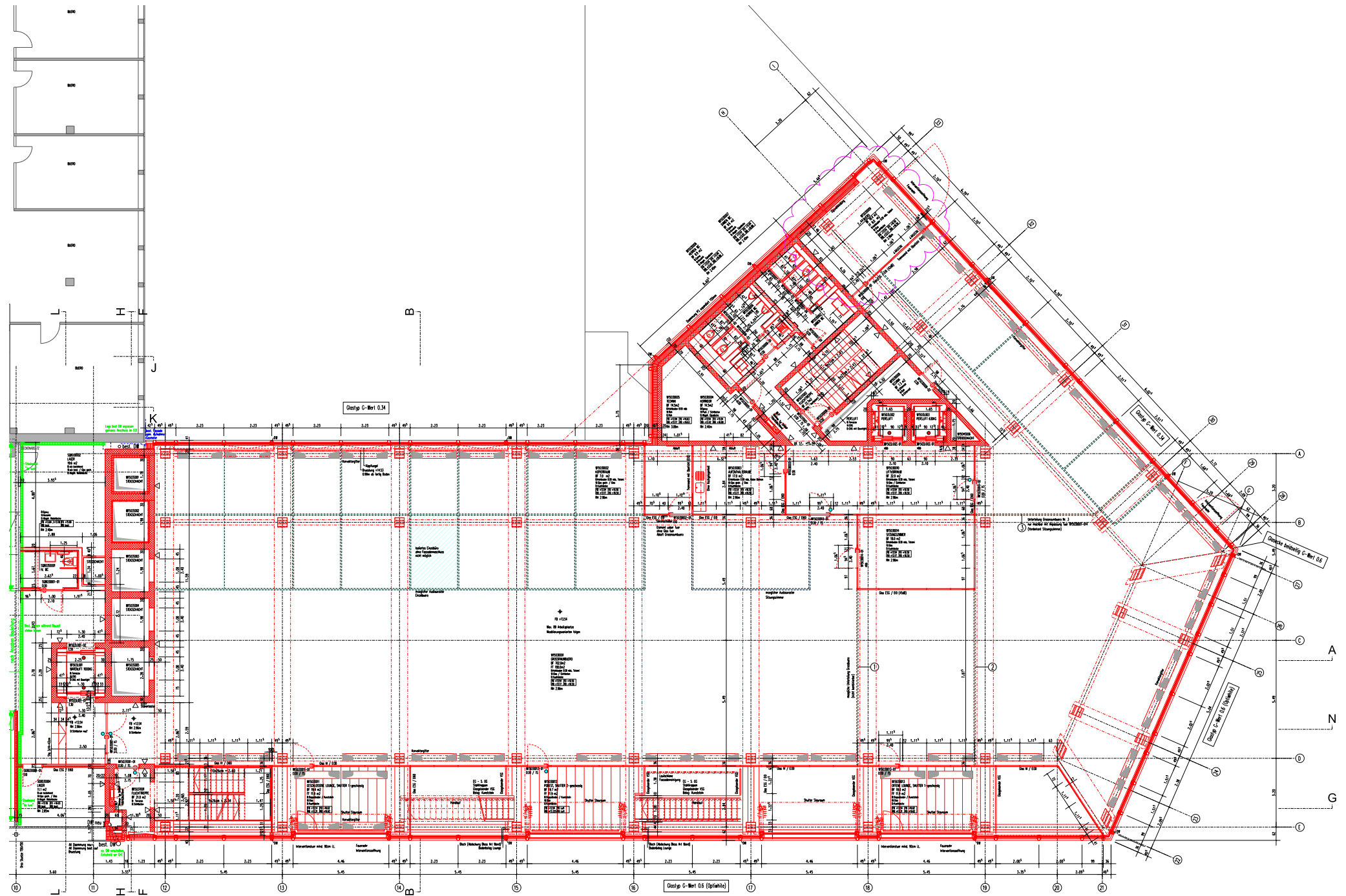


Tamedia, Zurich



Tamedia, Zurich





Tamedia, Zurich



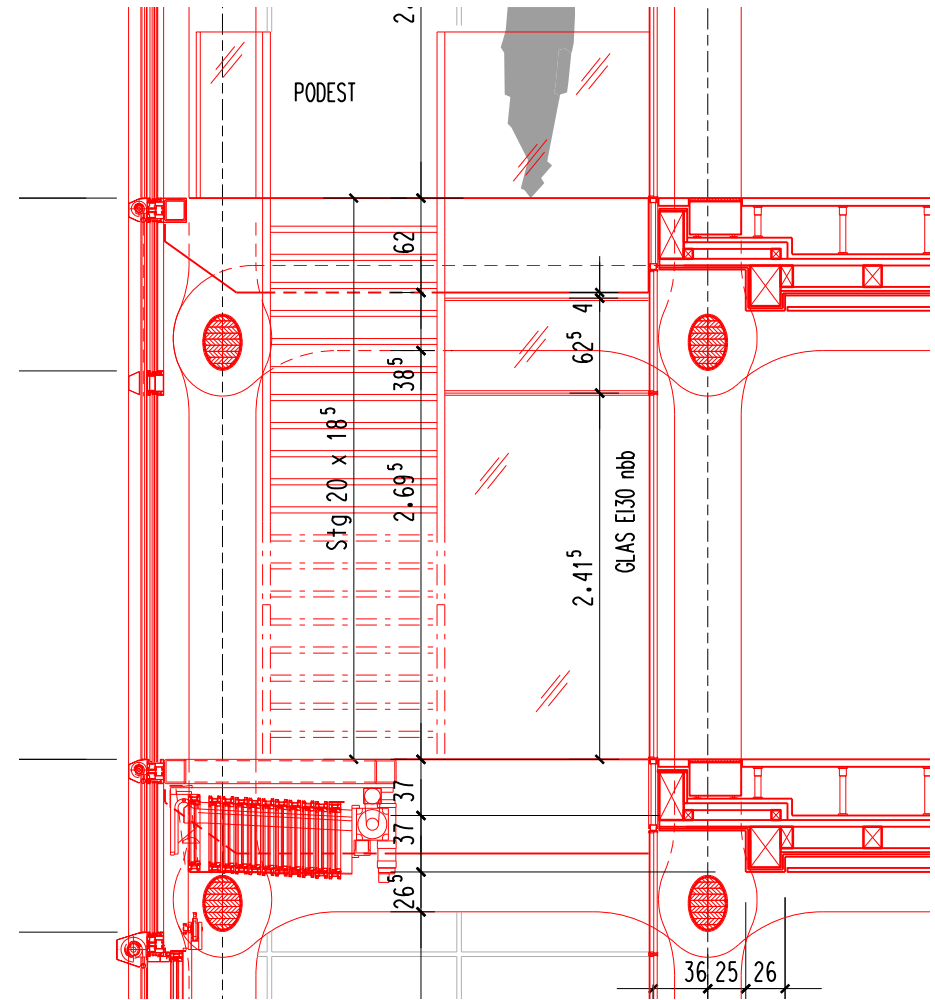
Tamedia, Zurich



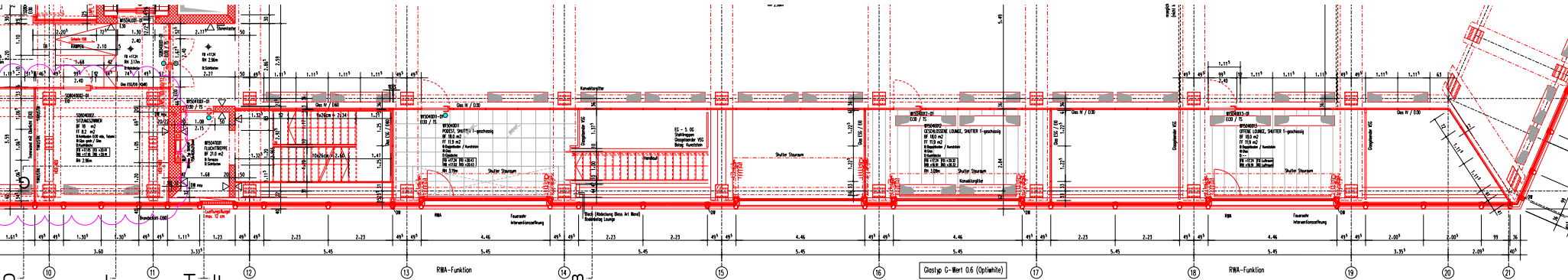
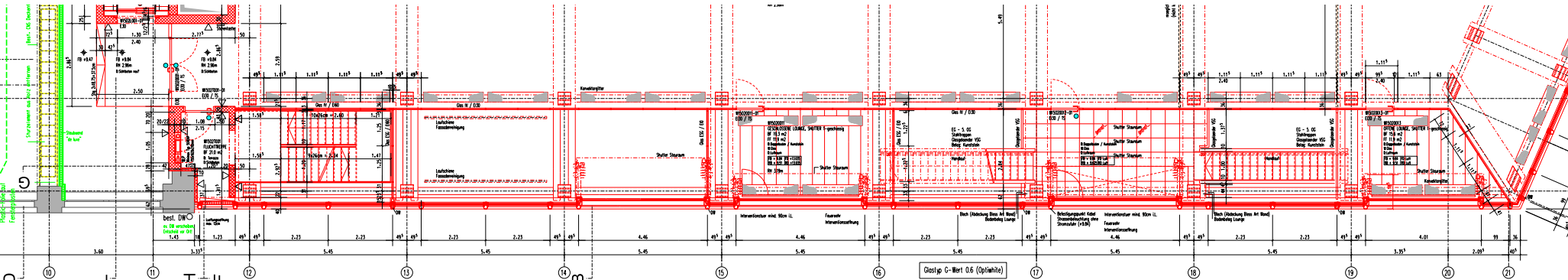
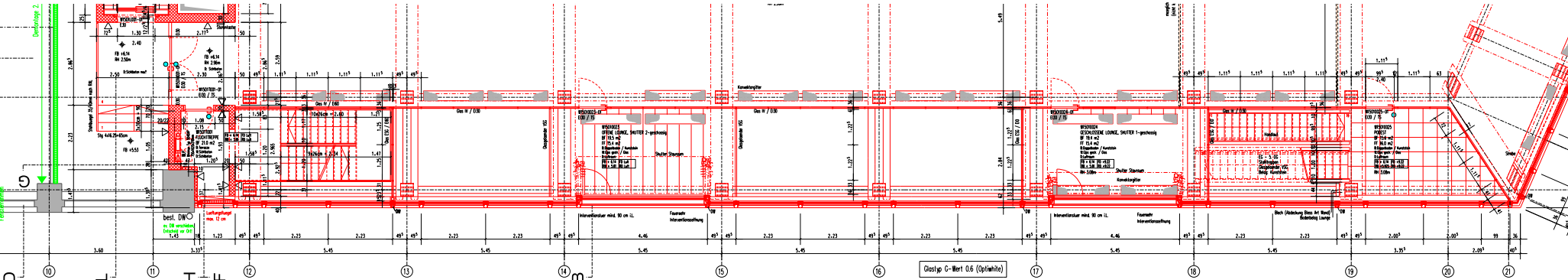
Tamedia, Zurich

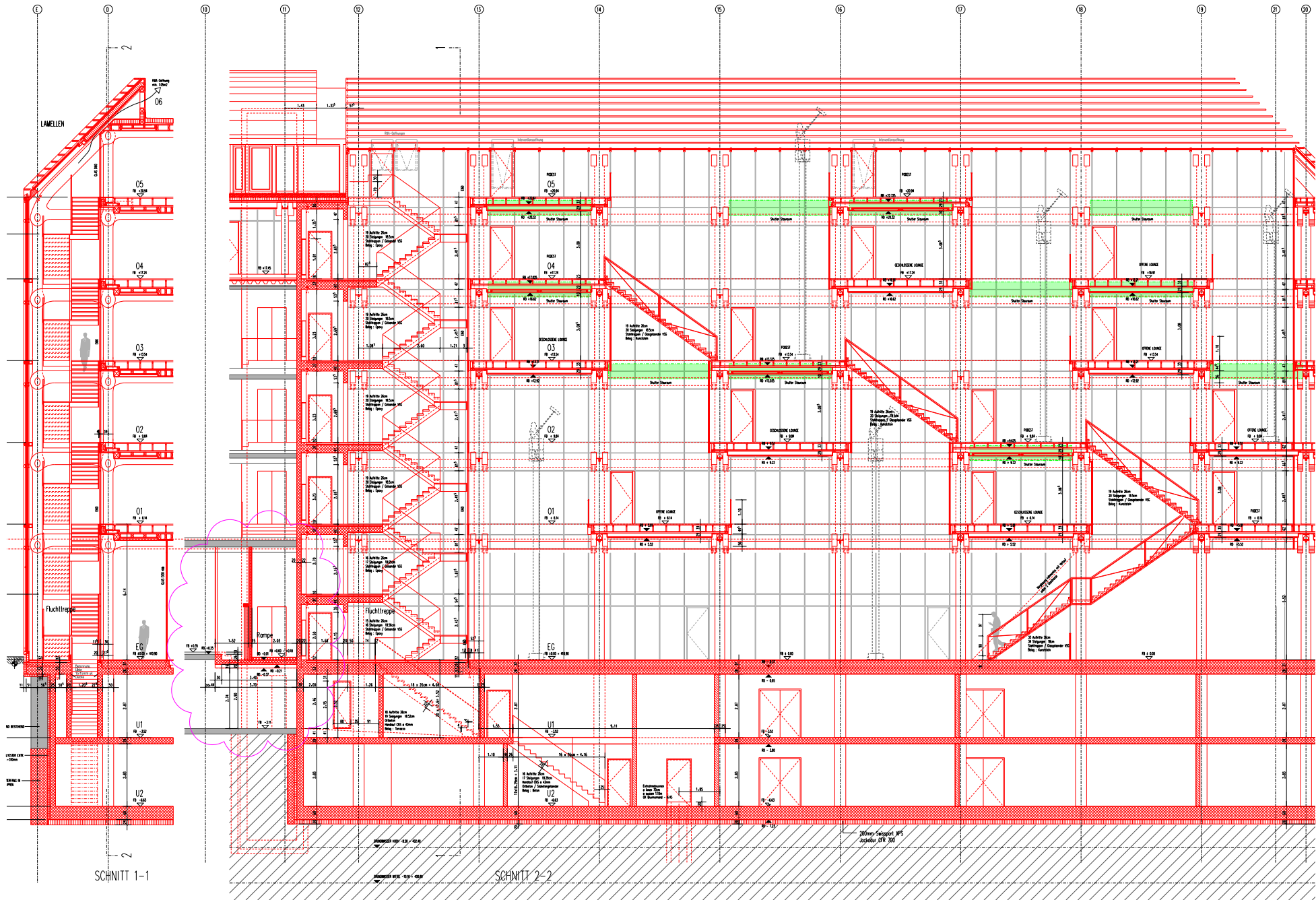


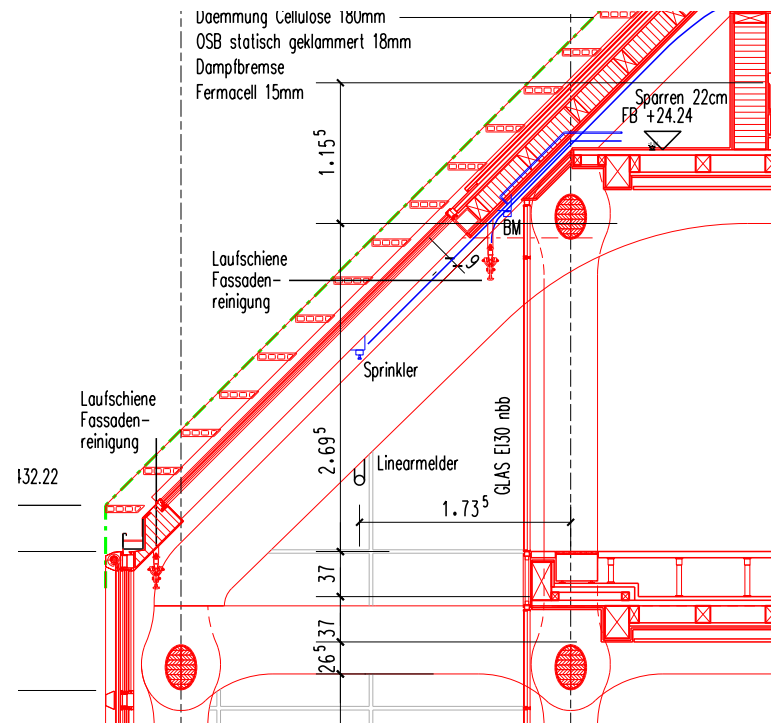
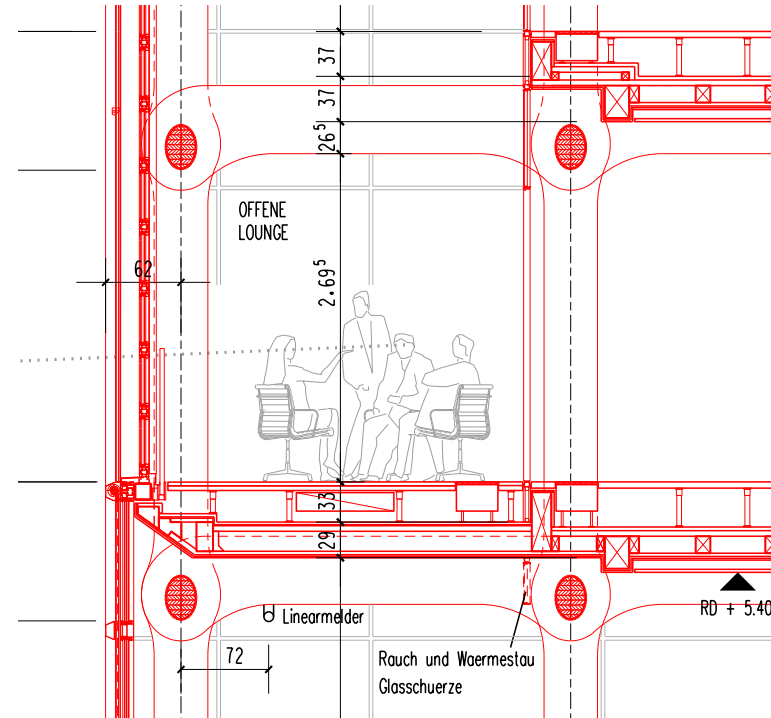
Architectural floor plan of a building, showing a complex structural layout with a red frame. The plan includes a large rectangular main section and a smaller, more complex section on the right. The main section features a grid of columns and beams, with various rooms and corridors. The right section has a more irregular shape, possibly representing a wing or a central core. The plan is annotated with dimensions, room numbers, and technical specifications. A north arrow is located in the bottom right corner. The plan is labeled "Design C-Wert 0.34" and "Design C-Wert 0.6 (Optional)".



Tamedia, Zurich







Tamedia, Zurich



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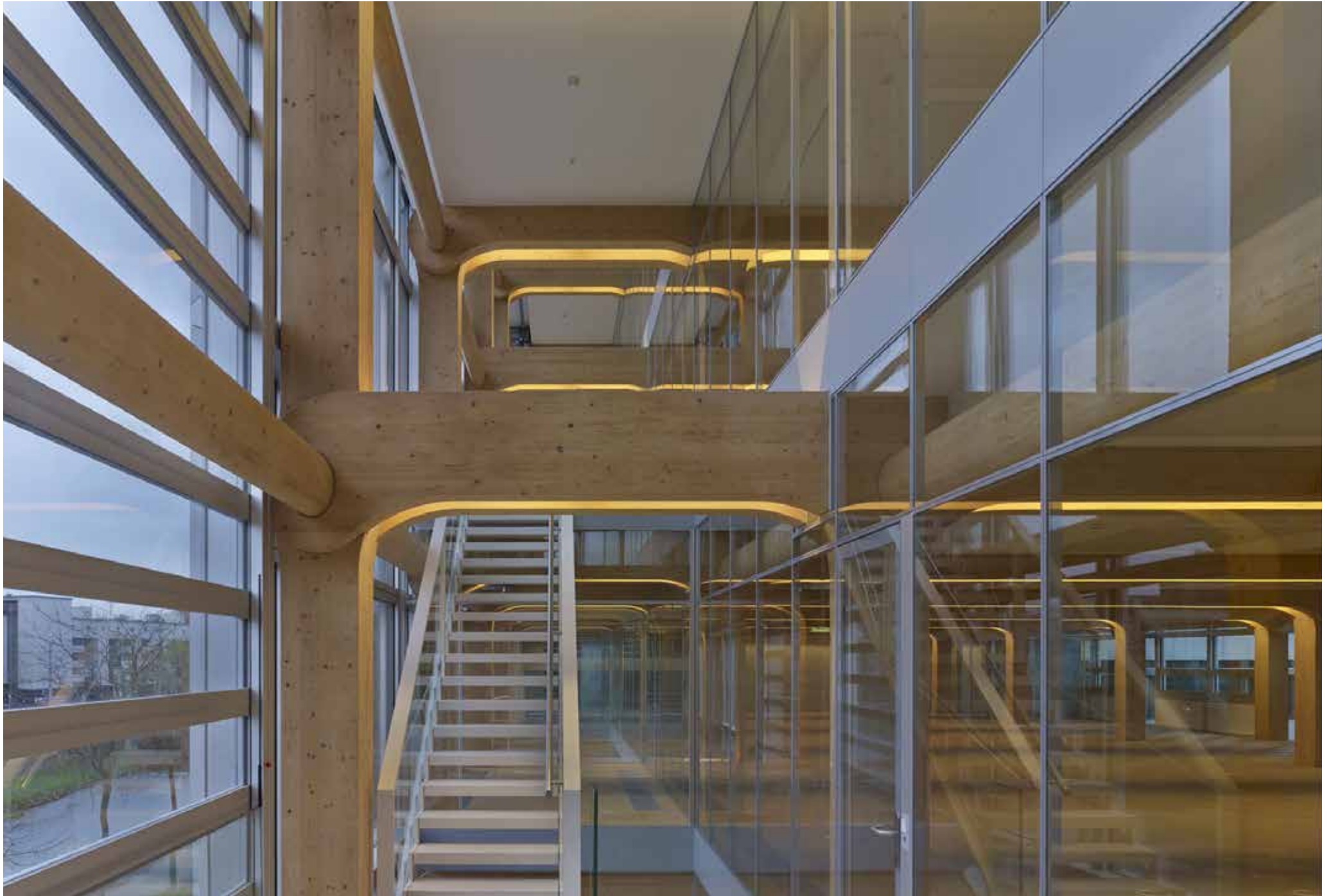
Tamedia, Zurich







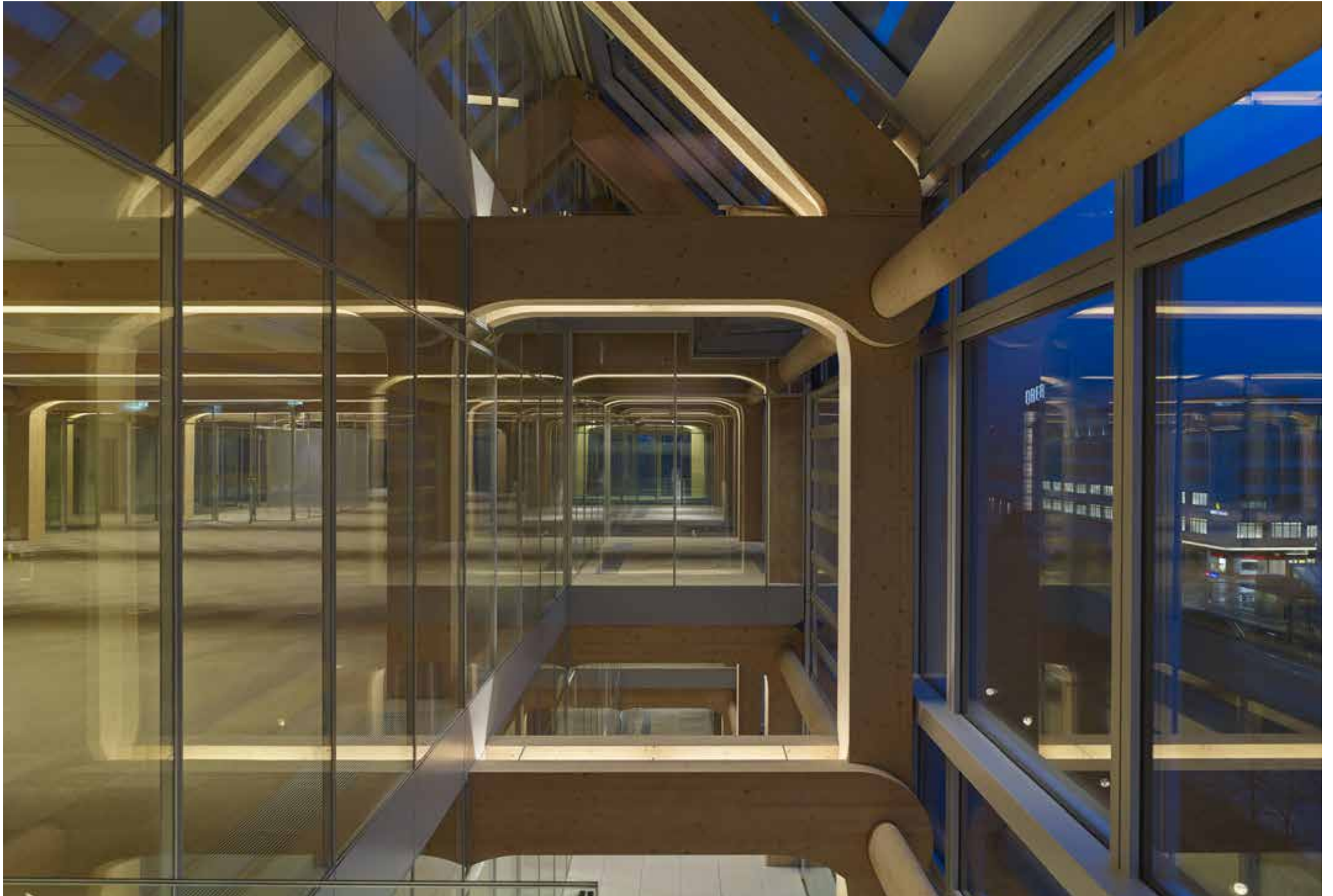
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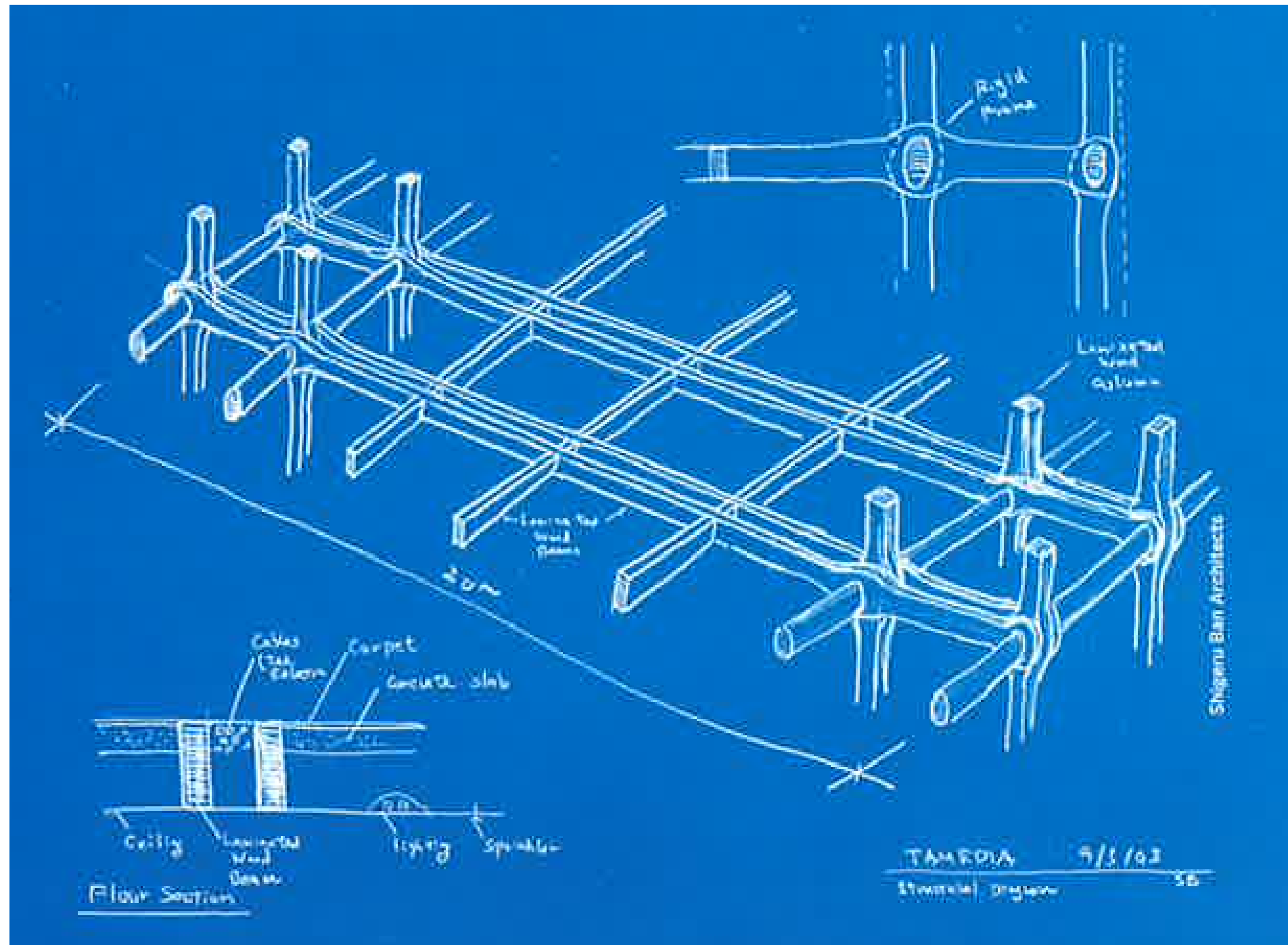


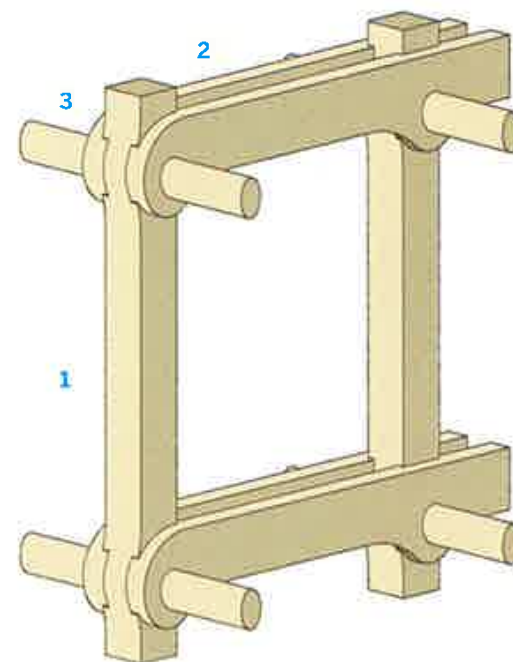
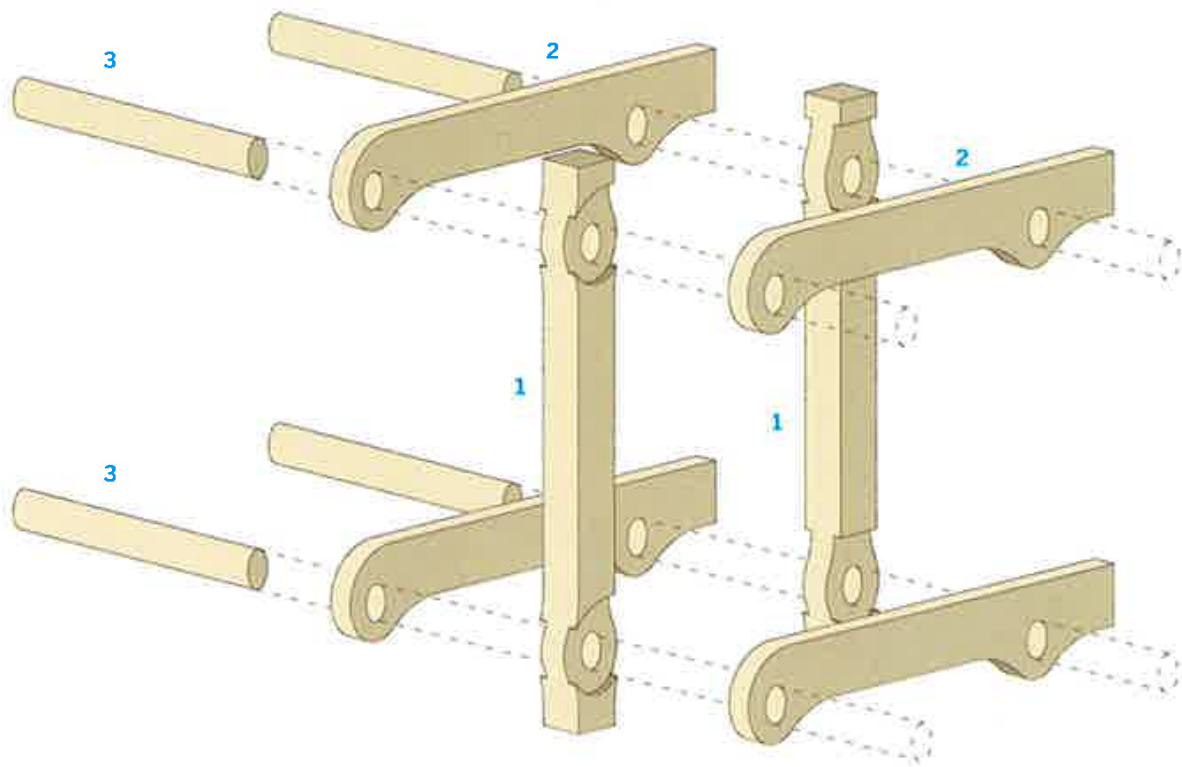
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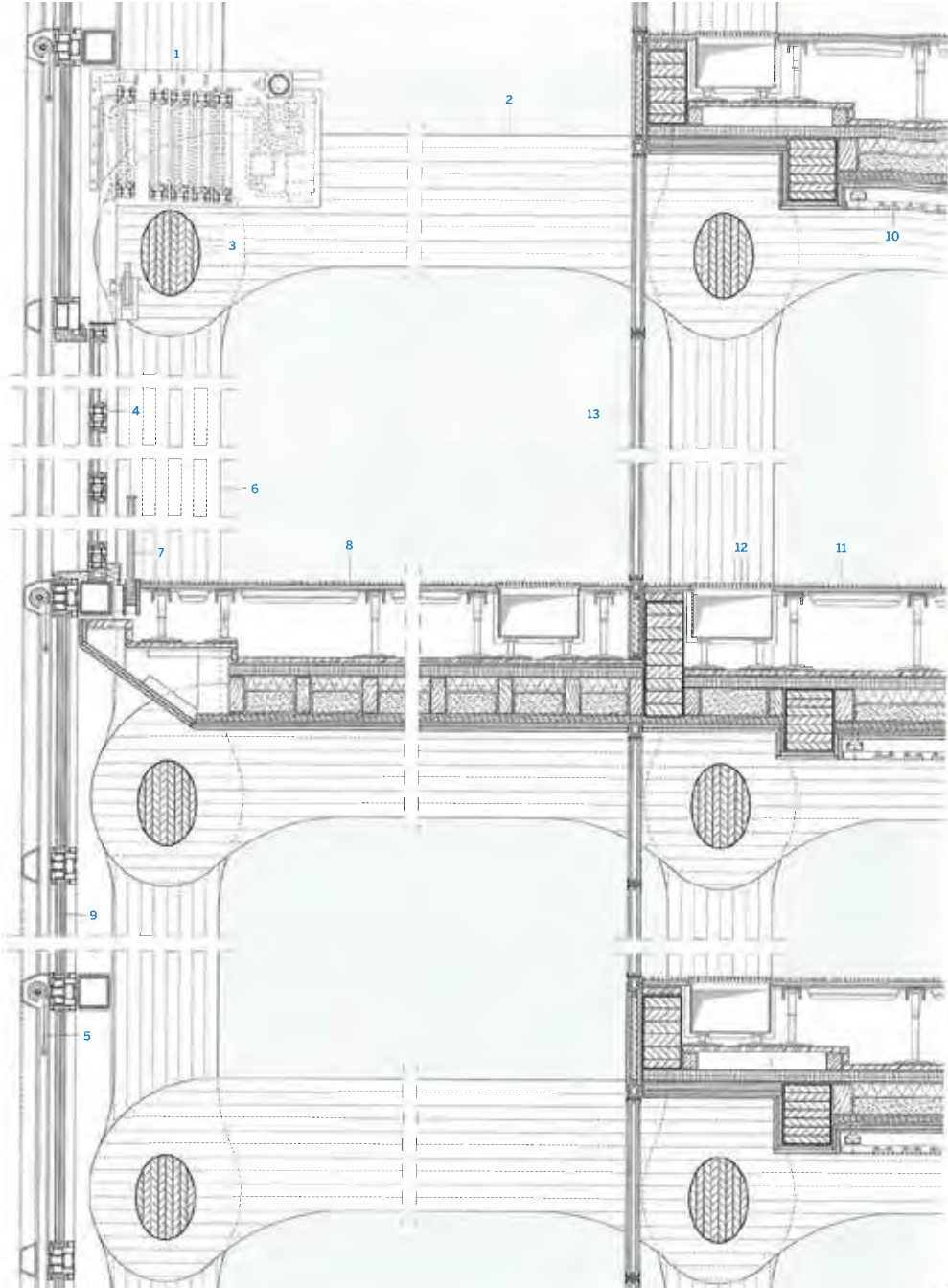
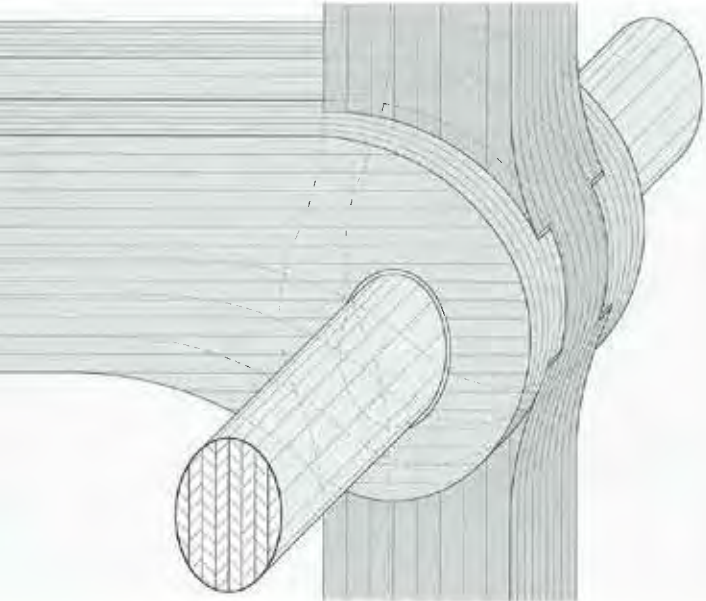
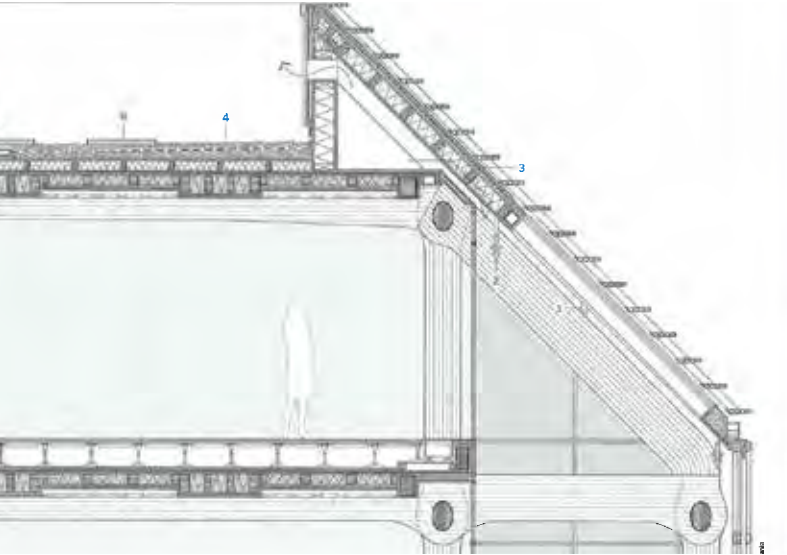


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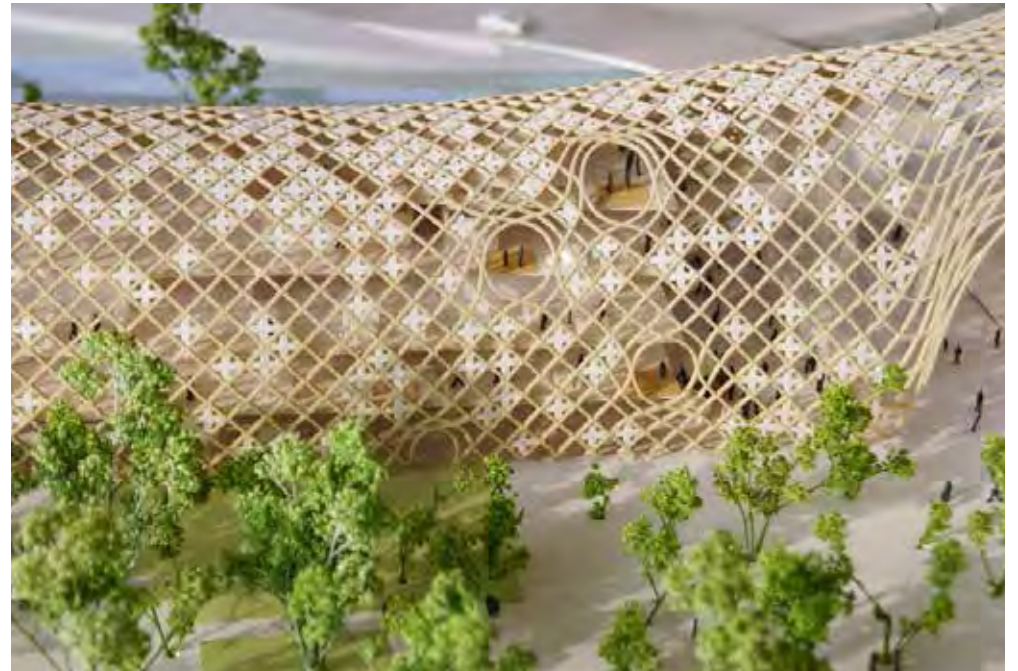
Nouveau siège de Swatch



## Nouveau siège de Swatch



Project



Swatch



Hayek Plaza + Zentral



Omega

Nouveau siège de Swatch



Omega



Central + Hayek Plaza



Omega



Central + Omega Plaza

## Nouveau siège de Swatch



Swatch + Hayek Plaza



Swatch



Swatch



Swatch

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**Merci beaucoup!**

